## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

### FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 9, 2016

## **Cinemark Holdings, Inc.**

(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-33401 (Commission File Number) 20-5490327 (IRS Employer Identification No.)

3900 Dallas Parkway, Suite 500, Plano, Texas 75093 (Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: 972.665.1000

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition.

On August 9, 2016, we announced our financial results for the quarter ended June 30, 2016. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

#### Item 7.01 Regulation FD Disclosure.

On August 9, 2016, we announced our financial results for the quarter ended June 30, 2016. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Exhibit Description
	· · · ·

99.1 Earnings press release dated August 9, 2016.

The information furnished pursuant to Items 2.02 and 7.01 of this Current Report on Form 8-K, including the exhibits, shall not be deemed to be incorporated by reference into any of our filings with the SEC under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in any such filing, and shall not be deemed to be "filed" with the SEC under the Securities Exchange Act of 1934, as amended.

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CINEMARK HOLDINGS, INC.

By: /s/ Michael D. Cavalier

Name: Michael D. Cavalier Title: Executive Vice President - General Counsel

Date: August 9, 2016



## CINEMARK HOLDINGS, INC. REPORTS REVENUES OF \$744.4 MILLION AND ADJUSTED EBITDA OF \$168.4 MILLION FOR THE SECOND QUARTER OF 2016

Plano, TX, August 9, 2016 – Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, today reported results for the three and six months ended June 30, 2016.

Cinemark Holdings, Inc.'s total revenues for the three months ended June 30, 2016 were \$744.4 million compared to \$799.9 million for the three months ended June 30, 2015. For the three months ended June 30, 2016, admissions revenues were \$456.1 million and concession revenues were \$253.6 million. Concession revenues per patron increased 2.7% to \$3.47 and average ticket price was \$6.25 for the three months ended June 30, 2016.

Adjusted EBITDA for the three months ended June 30, 2016 was \$168.4 million compared to \$194.5 million for the three months ended June 30, 2015. Reconciliations of non-GAAP financial measures are provided in the financial schedules accompanying this press release.

Net income attributable to Cinemark Holdings, Inc. for the three months ended June 30, 2016 was approximately \$53.9 million compared to \$70.3 million for the three months ended June 30, 2015. Diluted earnings per share for the three months ended June 30, 2016 was \$0.46 compared to \$0.61 for the three months ended June 30, 2015.

"While our industry faced a challenging second quarter box office hurdle, given last year's all-time record-setting benchmark, we are pleased that our continued execution on our key initiatives yet again enabled Cinemark to outperform the industry. Our U.S. segment surpassed the North American industry's box office by 120 basis points in the second quarter, marking 27 out of the past 30 quarters of outperformance. Furthermore, our international segment continues to demonstrate recession-resistant strength, having attracted a consistent number of patrons despite last year's all-time high, as well as the economic and political challenges that exist across Latin America," stated Mark Zoradi, Cinemark's Chief Executive Officer. Mr. Zoradi continued, "Year-to-date industry box office has increased more than 3% through July, which has surpassed everyone's expectations, and we remain enthusiastic about the film content for the remainder of this year, as well as coming years, and how it will appeal to our patrons."

Cinemark Holdings, Inc.'s total revenues for the six months ended June 30, 2016 increased to \$1,449.3 million from \$1,445.3 million for the six months ended June 30, 2015. During the six months ended June 30, 2016, admissions revenues were \$891.9 million and concession revenues increased 3.7% to \$491.4 million. Attendance increased 2.3% to 145.5 million patrons. Concession revenues per patron increased 1.5% to \$3.38 and average ticket price was \$6.13 for the six months ended June 30, 2016.

Adjusted EBITDA for the six months ended June 30, 2016 increased 1.2% to \$353.0 million, compared to \$348.9 million for the six months ended June 30, 2015. Reconciliations of non-GAAP financial measures are provided in the financial schedules accompanying this press release.

Net income attributable to Cinemark Holdings, Inc. for the six months ended June 30, 2016 was \$112.4 million compared to \$112.8 million for the six months ended June 30, 2015. Net income for the six months ended June 30, 2016 was impacted by a loss on debt amendments and refinancing of \$13.3 million, which was primarily due to the refinancing of the Company's 7.375% senior subordinated notes with an add-on to the Company's 4.875% senior notes. Diluted earnings per share for the six months ended June 30, 2016 at \$0.97, even with the aforementioned loss on debt amendments and refinancing.

On June 30, 2016, the Company's aggregate screen count was 5,888. As of June 30, 2016, the Company had signed commitments to open nine new theatres and 69 screens by the end of 2016 and open 12 new theatres with 109 screens subsequent to 2016.

#### Conference Call/Webcast - Today at 8:30AM ET

Telephone: via 800-374-1346 or 706-679-3149 (for international callers).

Live Webcast/Replay: Available live at investors.cinemark.com. A replay will be available following the call and archived for a limited time.

#### About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 522 theatres with 5,888 screens in 41 U.S. states, Brazil, Argentina and 13 other Latin American countries as of June 30, 2016. For more information go to investors.cinemark.com.

#### Financial Contact:

Chanda Brashears - 972-665-1671 or cbrashears@cinemark.com

#### Media Contact:

James Meredith - 972-665-1060 or communications@cinemark.com

#### **Forward-looking Statements**

This press release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The "forward-looking statements" include our current expectations, assumptions, estimates and projections about our business and our industry. They include statements relating to future revenues, expenses and profitability, the future development and expected growth of our business, projected capital expenditures, attendance at movies generally or in any of the markets in which we operate, the number or diversity of popular movies released and our ability to successfully license and exhibit popular films, national and international growth in our industry, competition from other exhibitors and alternative forms of entertainment and determinations in lawsuits in which we are defendants. You can identify forward-looking statements by the use of words such as "may," "should," "could," "estimates," "predicts," "potential," "continue," "anticipates," "plans," "expects," "future" and "intends" and similar expressions which are intended to identify forward-looking statements. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. In evaluating forward-looking statements are us on form 10-Q. All forward-looking statements are perfect our view only as of the are expressed and reversely events or other section or other sections in the Company's Annual Report on Form 10-K filed February 24, 2016 and quarterly reports on Form 10-Q. All forward-looking statements are result of new only as of the date of this press release. We undertake no obligation, other than as required by law, to update or revise any forward-looking statements, swhether as a result of new only as of the date of thi

# Cinemark Holdings, Inc. Financial and Operating Summary (unaudited, in thousands)

2016Statement of income data:RevenuesAdmissions\$ 456,075Concession253,592Other34,737Total revenues744,404Cost of operations744,404Concession supplies250,421Concession supplies39,208Facility lease expense80,252Other theatre operating expenses173,367General and administrative expenses35,987Depreciation and amortization52,358Impairment of long-lived assets1,425Loss on sale of assets and other5,824Total cost of operations638,842Operating income105,562Interest expense (1)(27,262Loss on debt amendments and refinancing048Distributions from NCM193Foreign currency gain (loss)512Other income7,078	\$	2015 502,963 259,530 37,439 799,932 278,125 40,903 82,391 168,844 39,277 46,569	2016 \$ 891,895 491,407 <u>65,971</u> 1,449,273 483,335 75,111 159,056 329,880 73,853	2015 \$ 903,625 473,957 <u>67,748</u> 1,445,330 485,735 73,406 162,008 321,473 77,202
RevenuesAdmissions\$ 456,075Concession253,592Other34,737Total revenues744,404Cost of operations744,404Concession supplies250,421Concession supplies39,208Facility lease expense80,252Other theatre operating expenses173,367General and administrative expenses35,987Depreciation and amortization52,358Impairment of long-lived assets1,425Loss on sale of assets and other5,824Total cost of operations638,842Operating income105,562Interest expense (1)(27,262Loss on debt amendments and refinancing(98Distributions from NCM193Foreign currency gain (loss)512		259,530 37,439 799,932 278,125 40,903 82,391 168,844 39,277	491,407 <u>65,971</u> 1,449,273 483,335 75,111 159,056 329,880 73,853	473,957 <u>67,748</u> 1,445,330 485,735 73,406 162,008 321,473
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Total revenues744,404Cost of operations250,421Concession supplies39,208Facility lease expense80,252Other theatre operating expenses173,367General and administrative expenses35,987Depreciation and amortization52,358Impairment of long-lived assets1,425Loss on sale of assets and other5,824Total cost of operations638,842Operating income105,562Interest expense (1)(27,262Loss on debt amendments and refinancing(98Distributions from NCM193Foreign currency gain (loss)512		799,932 278,125 40,903 82,391 168,844 39,277	1,449,273 483,335 75,111 159,056 329,880 73,853	1,445,330 485,735 73,406 162,008 321,473
Cost of operations250,421Film rentals and advertising250,421Concession supplies39,208Facility lease expense80,252Other theatre operating expenses173,367General and administrative expenses35,987Depreciation and amortization52,358Impairment of long-lived assets1,425Loss on sale of assets and other5,824Total cost of operations638,842Operating income105,562Interest expense (1)(27,262Loss on debt amendments and refinancing(98Distributions from NCM193Foreign currency gain (loss)512		278,125 40,903 82,391 168,844 39,277	483,335 75,111 159,056 329,880 73,853	485,735 73,406 162,008 321,473
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Loss on sale of assets and other5,824Total cost of operations638,842Operating income105,562Interest expense (1)(27,262Loss on debt amendments and refinancing(98Distributions from NCM193Foreign currency gain (loss)512			101,687	91,901
Total cost of operations638,842Operating income105,562Interest expense (1)(27,262Loss on debt amendments and refinancing(98Distributions from NCM193Foreign currency gain (loss)512		3,528	1,917	4,322
Operating income105,562Interest expense (1)(27,262Loss on debt amendments and refinancing(98Distributions from NCM193Foreign currency gain (loss)512		5,802	4,045	4,352
Interest expense (1)(27,262Loss on debt amendments and refinancing(98Distributions from NCM193Foreign currency gain (loss)512		665,439	1,228,884	1,220,399
Loss on debt amendments and refinancing(98Distributions from NCM193Foreign currency gain (loss)512		134,493	220,389	224,931
Distributions from NCM193Foreign currency gain (loss)512	)	(28,304)	(55,321)	(56,511)
Foreign currency gain (loss) 512	)	(925)	(13,284)	(925)
		—	8,736	8,499
Other income7,078		1,439	2,398	(6,767)
		6,961	15,572	13,719
Income before income taxes 85,985		113,664	178,490	182,946
Income taxes31,617		42,774	65,076	69,154
Net income \$ 54,368	\$	70,890	\$ 113,414	\$ 113,792
Less: Net income attributable to noncontrolling interests 462		632	983	1,013
Net income attributable to Cinemark Holdings, Inc. \$ 53,906	\$	70,258	\$ 112,431	\$ 112,779
Earnings per share attributable to Cinemark Holdings, Inc.'s common stockholders:				
Basic \$ 0.46	\$	0.61	\$ 0.97	\$ 0.97
Diluted \$ 0.46	\$	0.61	\$ 0.97	\$ 0.97
Weighted average diluted shares outstanding 115,758		115,328	115,660	115,215
Other financial data:		- )		
Adjusted EBITDA (2) <u>\$ 168,395</u>	\$	194,498	\$ 353,042	\$ 348,883

Includes amortization of debt issue costs.

(1) (2) Adjusted EBITDA is a non-GAAP financial measure. A reconciliation of Adjusted EBITDA to net income is provided in the financial schedules accompanying this press release.

	As of June 30, 2016	As of December 31, 2015
Balance sheet data:		
Cash and cash equivalents	\$ 583,600	\$ 588,539
Theatre properties and equipment, net	\$1,590,780	\$ 1,505,069
Total assets	\$4,215,693	\$ 4,126,497
Long-term debt, including current portion	\$1,789,392	\$ 1,781,335
Equity	\$1,200,066	\$ 1,110,813

		nonths ended une 30,	Six months ended June 30,	
	2016	2015	2016	2015
Other operating data:				
Attendance (patrons, in millions):				
Domestic	45.5	49.0	90.0	90.5
International	27.5	27.7	55.5	51.7
Worldwide	73.0	76.7	145.5	142.2
Average ticket price (in dollars):				
Domestic	\$ 7.59	\$ 7.67	\$ 7.59	\$ 7.42
International	\$ 4.03	\$ 4.60	\$ 3.77	\$ 4.49
Worldwide	\$ 6.25	\$ 6.56	\$ 6.13	\$ 6.35
Concession revenues per patron (in dollars):				
Domestic	\$ 4.26	\$ 3.98	\$ 4.20	\$ 3.92
International	\$ 2.17	\$ 2.33	\$ 2.05	\$ 2.31
Worldwide	\$ 3.47	\$ 3.38	\$ 3.38	\$ 3.33
Average screen count (month end average):				
Domestic	4,566	4,498	4,543	4,497
International	1,298	1,209	1,291	1,196
Worldwide	5,864	5,707	5,834	5,693

## Segment Information (unaudited, in thousands)

		Three months ended June 30,		hs ended e 30,
	2016	2015	2016	2015
Revenues				
U.S.	\$560,534	\$592,482	\$1,104,449	\$1,066,777
International	187,561	211,505	351,736	385,838
Eliminations	(3,691)	(4,055)	(6,912)	(7,285)
Total revenues	\$744,404	\$799,932	\$1,449,273	\$1,445,330
Adjusted EBITDA				
U.S.	\$127,845	\$144,649	\$ 271,478	\$ 259,020
International	40,550	49,849	81,564	89,863
Total Adjusted EBITDA	<u>\$168,395</u>	\$194,498	\$ 353,042	\$ 348,883
Capital expenditures				
U.S.	\$ 58,182	\$ 43,947	\$ 99,380	\$ 118,214
International	25,597	26,018	32,144	37,498
Total capital expenditures	<u>\$ 83,779</u>	<u>\$ 69,965</u>	\$ 131,524	\$ 155,712

## Reconciliation of Adjusted EBITDA (unaudited, in thousands)

		Three months ended June 30,		Six months ended June 30,	
	2016	2015	2016	2015	
Net income	\$ 54,368	\$ 70,890	\$113,414	\$113,792	
Income taxes	31,617	42,774	65,076	69,154	
Interest expense	27,262	28,304	55,321	56,511	
Other income	(7,590)	(8,400)	(17,970)	(6,952)	
Loss on debt amendments and refinancing	98	925	13,284	925	
Other cash distributions from equity investees (2)	184	1,045	8,270	8,309	
Depreciation and amortization	52,358	46,569	101,687	91,901	
Impairment of long-lived assets	1,425	3,528	1,917	4,322	
Loss on sale of assets and other	5,824	5,802	4,045	4,352	
Deferred lease expenses - theatres <sup>(3)</sup>	26	(351)	(182)	(819)	
Deferred lease expenses – DCIP equipment (4)	(233)	(234)	(465)	(469)	
Amortization of long-term prepaid rents (3)	514	669	985	1,382	
Share based awards compensation expense (5)	2,542	2,977	7,660	6,475	
Adjusted EBITDA (1)	\$168,395	\$194,498	\$353,042	\$348,883	

- (1) Adjusted EBITDA as calculated in the chart above represents net income before income taxes, interest expense, other income, loss on debt amendments and refinancing, other cash distributions from equity investees, depreciation and amortization, impairment of long-lived assets, loss on sale of assets and other, changes in deferred lease expense, amortization of long-term prepaid rents and share based awards compensation expense. Adjusted EBITDA is a non-GAAP financial measure commonly used in our industry and should not be construed as an alternative to net income as an indicator of operating performance or as an alternative to cash flow provided by operating activities as a measure of liquidity (as determined in accordance with GAAP). Adjusted EBITDA may not be comparable to similarly titled measures reported by other companies. We have included Adjusted EBITDA because we believe it provides management and investors with additional information to measure our performance and liquidity, estimate our value and evaluate our ability to service debt. In addition, we use Adjusted EBITDA for incentive compensation purposes. Adjusted EBITDA margin represents Adjusted EBITDA divided by total revenues.
- (2) Represents cash distributions received from equity investees that were recorded as a reduction of the respective investment balances. Adjusted EBITDA for the three and six months ended June 30, 2015 has been adjusted to reflect a comparable presentation.
- (3) Non-cash expense included in facility lease expense.
- (4) Non-cash expense included in other theatre operating expenses.
- (5) Non-cash expense included in general and administrative expenses.