

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**FORM 10-Q**

---

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended March 31, 2015

Commission File Number: 001-33401

---

**CINEMARK HOLDINGS, INC.**

(Exact name of registrant as specified in its charter)

---

Delaware  
(State or other jurisdiction of  
incorporation or organization)

20-5490327  
(I.R.S. Employer  
Identification No.)

3900 Dallas Parkway  
Suite 500  
Plano, Texas  
(Address of principal executive offices)

75093  
(Zip Code)

Registrant's telephone number, including area code: (972) 665-1000

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of April 30, 2015, 115,874,516 shares of common stock were issued and outstanding.

---

---

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
TABLE OF CONTENTS

	<u>Page</u>
<b>PART I.</b>	
<b><a href="#">FINANCIAL INFORMATION</a></b>	
Item 1. <a href="#">Financial Statements</a>	
<a href="#">Condensed Consolidated Balance Sheets as of March 31, 2015 and December 31, 2014 (unaudited)</a>	4
<a href="#">Condensed Consolidated Statements of Income for the three months ended March 31, 2015 and 2014 (unaudited)</a>	5
<a href="#">Condensed Consolidated Statements of Comprehensive Income (Loss) for the three months ended March 31, 2015 and 2014 (unaudited)</a>	6
<a href="#">Condensed Consolidated Statements of Cash Flows for the three months ended March 31, 2015 and 2014 (unaudited)</a>	7
<a href="#">Notes to Condensed Consolidated Financial Statements (unaudited)</a>	8
Item 2. <a href="#">Management’s Discussion and Analysis of Financial Condition and Results of Operations</a>	23
Item 3. <a href="#">Quantitative and Qualitative Disclosures About Market Risk</a>	30
Item 4. <a href="#">Controls and Procedures</a>	31
<b>PART II.</b>	
<b><a href="#">OTHER INFORMATION</a></b>	
Item 1. <a href="#">Legal Proceedings</a>	32
Item 1A. <a href="#">Risk Factors</a>	32
Item 6. <a href="#">Exhibits</a>	33
<b><a href="#">SIGNATURES</a></b>	34

---

## [Table of Contents](#)

### **Cautionary Statement Regarding Forward-Looking Statements**

Certain matters within this Quarterly Report on Form 10Q include “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The “forward-looking statements” may include our current expectations, assumptions, estimates and projections about our business and our industry. They may include statements relating to future revenues, expenses and profitability, the future development and expected growth of our business, projected capital expenditures, attendance at movies generally or in any of the markets in which we operate, the number or diversity of popular movies released and our ability to successfully license and exhibit popular films, national and international growth in our industry, competition from other exhibitors and alternative forms of entertainment and determinations in lawsuits in which we are defendants. Forward-looking statements can be identified by the use of words such as “may,” “should,” “could,” “estimates,” “predicts,” “potential,” “continue,” “anticipates,” “believes,” “plans,” “expects,” “future” and “intends” and similar expressions. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the actual results or performance to differ from those projected in the forward-looking statements. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. For a description of the risk factors, please review the “Risk Factors” section or other sections in the Company’s Annual Report on Form 10-K filed February 27, 2015 and quarterly reports on Form 10-Q, filed with the Securities and Exchange Commission. All forward-looking statements are expressly qualified in their entirety by such risk factors. We undertake no obligation, other than as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

[Table of Contents](#)

**PART I—FINANCIAL INFORMATION**

**Item 1. Financial Statements**

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
(in thousands, except share and per share data, unaudited)

	<u>March 31,</u> <u>2015</u>	<u>December 31,</u> <u>2014</u>
<b>Assets</b>		
Current assets		
Cash and cash equivalents	\$ 532,845	\$ 638,869
Inventories	13,460	13,419
Accounts receivable	55,415	47,917
Current income tax receivable	836	19,350
Current deferred tax asset	9,928	10,518
Prepaid expenses and other	<u>16,337</u>	<u>10,937</u>
Total current assets	628,821	741,010
Theatre properties and equipment	2,562,729	2,549,092
Less: accumulated depreciation and amortization	<u>1,109,986</u>	<u>1,098,280</u>
Theatre properties and equipment, net	1,452,743	1,450,812
Other assets		
Goodwill	1,265,425	1,277,383
Intangible assets—net	345,899	348,024
Investment in NCM	188,246	178,939
Investments in and advances to affiliates	84,094	77,658
Long-term deferred tax asset	164	164
Deferred charges and other assets—net	<u>80,895</u>	<u>77,990</u>
Total other assets	1,964,723	1,960,158
<b>Total assets</b>	<u><b>\$4,046,287</b></u>	<u><b>\$ 4,151,980</b></u>
<b>Liabilities and equity</b>		
Current liabilities		
Current portion of long-term debt	\$ 8,423	\$ 8,423
Current portion of capital lease obligations	16,732	16,494
Current income tax payable	17,963	6,396
Current liability for uncertain tax positions	7,633	7,283
Accounts payable and accrued expenses	<u>300,875</u>	<u>375,811</u>
Total current liabilities	351,626	414,407
Long-term liabilities		
Long-term debt, less current portion	1,812,815	1,814,574
Capital lease obligations, less current portion	195,857	201,978
Long-term deferred tax liability	125,172	140,973
Long-term liability for uncertain tax positions	8,462	8,410
Deferred lease expenses	44,613	46,003
Deferred revenue—NCM	348,670	335,219
Other long-term liabilities	<u>65,839</u>	<u>67,287</u>
Total long-term liabilities	2,601,428	2,614,444
Commitments and contingencies (see Note 17)		
Equity		
Cinemark Holdings, Inc.'s stockholders' equity:		
Common stock, \$0.001 par value: 300,000,000 shares authorized, 120,051,213 shares issued and 115,874,516 shares outstanding at March 31, 2015 and 119,757,582 shares issued and 115,700,447 shares outstanding at December 31, 2014	120	120
Additional paid-in-capital	1,100,782	1,095,040
Treasury stock, 4,176,697 and 4,057,135 shares, at cost, at March 31, 2015 and December 31, 2014, respectively	(66,555)	(61,807)
Retained earnings	237,716	224,219
Accumulated other comprehensive loss	<u>(189,546)</u>	<u>(144,772)</u>
Total Cinemark Holdings, Inc.'s stockholders' equity	1,082,517	1,112,800
Noncontrolling interests	<u>10,716</u>	<u>10,329</u>
Total equity	1,093,233	1,123,129
<b>Total liabilities and equity</b>	<u><b>\$4,046,287</b></u>	<u><b>\$ 4,151,980</b></u>

The accompanying notes are an integral part of the condensed consolidated financial statements.

[Table of Contents](#)

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**  
(in thousands, except per share data, unaudited)

	Three months ended March 31,	
	2015	2014
<b>Revenues</b>		
Admissions	\$ 400,662	\$ 380,914
Concession	214,427	193,023
Other	30,309	28,343
Total revenues	645,398	602,280
<b>Cost of operations</b>		
Film rentals and advertising	215,659	200,657
Concession supplies	32,503	30,053
Salaries and wages	69,223	64,351
Facility lease expense	79,617	78,357
Utilities and other	75,357	75,932
General and administrative expenses	37,925	39,372
Depreciation and amortization	45,332	42,496
Impairment of long-lived assets	794	354
(Gain) loss on sale of assets and other	(1,450)	2,853
Total cost of operations	554,960	534,425
<b>Operating income</b>	90,438	67,855
<b>Other income (expense)</b>		
Interest expense	(28,207)	(28,480)
Interest income	1,519	1,014
Foreign currency exchange gain (loss)	(8,206)	3,052
Distributions from NCM	8,499	9,497
Equity in income of affiliates	5,239	3,620
Total other expense	(21,156)	(11,297)
<b>Income before income taxes</b>	69,282	56,558
Income taxes	26,380	20,862
<b>Net income</b>	\$ 42,902	\$ 35,696
Less: Net income attributable to noncontrolling interests	381	253
<b>Net income attributable to Cinemark Holdings, Inc.</b>	\$ 42,521	\$ 35,443
<b>Weighted average shares outstanding</b>		
Basic	114,837	114,182
Diluted	115,058	114,610
<b>Earnings per share attributable to Cinemark Holdings, Inc.'s common stockholders</b>		
Basic	\$ 0.37	\$ 0.31
Diluted	\$ 0.37	\$ 0.31
Dividends declared per common share	\$ 0.25	\$ 0.25

The accompanying notes are an integral part of the condensed consolidated financial statements.

[Table of Contents](#)

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)**  
**(In thousands, unaudited)**

	<b>Three months ended March 31,</b>	
	<b>2015</b>	<b>2014</b>
<b>Net income</b>	<b>\$ 42,902</b>	<b>\$ 35,696</b>
<b>Other comprehensive income (loss), net of tax</b>		
Unrealized gain due to fair value adjustments on interest rate swap agreements, net of settlements, net of taxes of \$453 and \$368	757	497
Unrealized gain due to fair value adjustments on available-for-sale securities, net of taxes of \$444 and \$1,192	766	2,023
Other comprehensive income of equity method investments	384	262
Foreign currency translation adjustments	(46,675)	(9,189)
Total other comprehensive loss, net of tax	(44,768)	(6,407)
Total comprehensive income (loss), net of tax	(1,866)	29,289
Comprehensive income attributable to noncontrolling interests	(387)	(259)
<b>Comprehensive income (loss) attributable to Cinemark Holdings, Inc.</b>	<b>\$ (2,253)</b>	<b>\$ 29,030</b>

The accompanying notes are an integral part of the condensed consolidated financial statements.

[Table of Contents](#)

**CINEMARK HOLDINGS, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands, unaudited)

	Three months ended March 31,	
	2015	2014
<b>Operating activities</b>		
Net income	\$ 42,902	\$ 35,696
Adjustments to reconcile net income to cash provided by operating activities:		
Depreciation	44,731	41,724
Amortization of intangible and other assets and favorable/unfavorable leases	601	772
Amortization of long-term prepaid rents	713	378
Amortization of debt issue costs	1,312	1,311
Amortization of deferred revenues, deferred lease incentives and other	(3,255)	(3,288)
Impairment of long-lived assets	794	354
Share based awards compensation expense	3,498	3,523
(Gain) loss on sale of assets and other	(1,450)	2,853
Deferred lease expenses	(703)	1,599
Equity in income of affiliates	(5,239)	(3,620)
Deferred income tax expenses	(14,349)	(16,436)
Distributions from equity investees	7,264	7,328
Changes in assets and liabilities and other	(51,705)	(10,317)
Net cash provided by operating activities	25,114	61,877
<b>Investing activities</b>		
Additions to theatre properties and equipment and other	(85,747)	(52,806)
Acquisition of theatre in Brazil	(2,651)	—
Proceeds from sale of theatre properties and equipment and other	2,388	51
Investment in joint ventures and other	(713)	(946)
Net cash used for investing activities	(86,723)	(53,701)
<b>Financing activities</b>		
Proceeds from stock option exercises	—	112
Payroll taxes paid as a result of restricted stock withholdings	(4,748)	(9,776)
Dividends paid to stockholders	(28,923)	(28,845)
Repayments of long-term debt	(1,758)	(2,457)
Payments on capital leases	(3,913)	(3,989)
Other	2,244	3,518
Net cash used for financing activities	(37,098)	(41,437)
<b>Effect of exchange rate changes on cash and cash equivalents</b>	(7,317)	(3,965)
<b>Decrease in cash and cash equivalents</b>	(106,024)	(37,226)
<b>Cash and cash equivalents:</b>		
Beginning of period	638,869	599,929
End of period	<u>\$ 532,845</u>	<u>\$ 562,703</u>

Supplemental information (see Note 14)

The accompanying notes are an integral part of the condensed consolidated financial statements.

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

**1. The Company and Basis of Presentation**

Cinemark Holdings, Inc. and subsidiaries (the “Company”) operates in the motion picture exhibition industry, with theatres in the United States (“U.S.”), Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala and Bolivia.

The accompanying condensed consolidated balance sheet as of December 31, 2014, which was derived from audited financial statements, and the unaudited condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) for interim financial information and in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. GAAP for complete consolidated financial statements. In the opinion of management, all adjustments, consisting of normal recurring adjustments, considered necessary for a fair presentation have been included. The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and the accompanying notes. Actual results could differ from these estimates. Majority-owned subsidiaries that the Company has control of are consolidated while those affiliates of which the Company owns between 20% and 50% and does not control are accounted for under the equity method. Those affiliates of which the Company owns less than 20% are generally accounted for under the cost method, unless the Company is deemed to have the ability to exercise significant influence over the affiliate, in which case the Company would account for its investment under the equity method. The results of these subsidiaries and affiliates are included in the condensed consolidated financial statements effective with their formation or from their dates of acquisition. Intercompany balances and transactions are eliminated in consolidation.

These condensed consolidated financial statements should be read in conjunction with the audited annual consolidated financial statements and the notes thereto for the year ended December 31, 2014, included in the Annual Report on Form 10-K filed February 27, 2015 by the Company under the Securities Exchange Act of 1934, as amended (the “Exchange Act”). Operating results for the three months ended March 31, 2015 are not necessarily indicative of the results to be achieved for the full year.

**2. New Accounting Pronouncements**

In February 2015, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update 2015-02, *Consolidation (Topic 810): Amendments to the Consolidation Analysis*, (“ASU 2015-02”). ASU 2015-02 affects reporting entities that are required to evaluate whether they should consolidate certain legal entities. Specifically, ASU 2015-02 modifies the evaluation of whether limited partnerships and similar legal entities are variable interest entities (VIEs) or voting interest entities, eliminates the presumption that a general partner should consolidate a limited partnership and affects the consolidation analysis of reporting entities that are involved with certain VIEs. ASU 2015-02 also provides a scope exception from consolidation guidance for reporting entities with interests in legal entities that are required to comply with or operate in accordance with requirements that are similar to those in Rule 2a-7 of the Investment Company Act of 1940 for registered money market funds. ASU 2015-02 is effective for fiscal years beginning after December 15, 2015. Early adoption is permitted. The Company is currently evaluating the impact of ASU 2015-02 on its condensed consolidated financial statements.

In April 2015, the FASB issued Accounting Standards Update 2015-03, *Interest – Imputation of Interest (Subtopic 835-30): Simplifying the Presentation of Debt Issuance Costs*, (“ASU 2015-03”). ASU 2015-03 requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability, consistent with debt discounts. The recognition and measurement guidance for debt issuance costs are not affected by the amendments in ASU 2015-03. ASU 2015-03 is effective for fiscal years beginning after December 15, 2015. Early adoption is permitted. The Company plans to adopt this ASU effective January 1, 2016 and will revise its presentation of debt issue costs at that time.

**3. Earnings Per Share**

The Company considers its unvested restricted stock awards, which contain non-forfeitable rights to dividends, participating securities, and includes such participating securities in its computation of earnings per share pursuant to the two-class method. Basic earnings per share for the two classes of stock (common stock and unvested restricted stock) is calculated by dividing net income by the weighted average number of shares of common stock and unvested restricted stock outstanding during the reporting period. Diluted earnings per share is calculated using the weighted average number of shares of common stock plus the potentially dilutive effect of common equivalent shares outstanding determined under both the two class method and the treasury stock method.

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

The following table presents computations of basic and diluted earnings per share under the two-class method:

	Three Months Ended	
	March 31,	
	2015	2014
<b>Numerator:</b>		
Net income attributable to Cinemark Holdings, Inc.	\$ 42,521	\$ 35,443
Earnings allocated to participating share-based awards (1)	(218)	(211)
Net income attributable to common stockholders	<u>\$ 42,303</u>	<u>\$ 35,232</u>
<b>Denominator (shares in thousands):</b>		
Basic weighted average common stock outstanding	114,837	114,182
Common equivalent shares for restricted stock units	221	428
Diluted	<u>115,058</u>	<u>114,610</u>
Basic earnings per share attributable to common stockholders	<u>\$ 0.37</u>	<u>\$ 0.31</u>
Diluted earnings per share attributable to common stockholders	<u>\$ 0.37</u>	<u>\$ 0.31</u>

(1) For the three months ended March 31, 2015 and 2014, a weighted average of approximately 595 and 689 shares of unvested restricted stock, respectively, were considered participating securities.

**4. Fair Value of Long-Term Debt**

The Company estimates the fair value of its long-term debt primarily using quoted market prices, which fall under Level 2 of the U.S. GAAP fair value hierarchy as defined by FASB Accounting Standards Codification ("ASC") Topic 820-10-35, *Fair Value Measurement*. The carrying value of the Company's long-term debt was \$1,821,238 and \$1,822,997 as of March 31, 2015 and December 31, 2014, respectively. The fair value of the Company's long-term debt was \$1,835,398 and \$1,790,987 as of March 31, 2015 and December 31, 2014, respectively.

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 In thousands, except share and per share data

**5. Equity**

Below is a summary of changes in stockholders' equity attributable to Cinemark Holdings, Inc., noncontrolling interests and total equity for the three months ended March 31, 2015 and 2014:

	Cinemark Holdings, Inc. Stockholders' Equity	Noncontrolling Interests	Total Equity
Balance at January 1, 2015	\$ 1,112,800	\$ 10,329	\$1,123,129
Share based awards compensation expense	3,498	—	3,498
Stock withholdings related to share based awards that vested during the three months ended March 31, 2015	(4,748)	—	(4,748)
Tax benefit related to share based awards vesting	2,244	—	2,244
Dividends paid to stockholders(1)	(28,923)	—	(28,923)
Dividends accrued on unvested restricted stock unit awards(1)	(101)	—	(101)
Net income	42,521	381	42,902
Fair value adjustments on interest rate swap agreements designated as hedges, net of settlements, net of taxes of \$453	757	—	757
Fair value adjustments on available-for-sale securities, net of taxes of \$444	766	—	766
Other comprehensive income in equity method investees	384	—	384
Foreign currency translation adjustments	(46,681)	6	(46,675)
Balance at March 31, 2015	<u>\$ 1,082,517</u>	<u>\$ 10,716</u>	<u>\$1,093,233</u>

	Cinemark Holdings, Inc. Stockholders' Equity	Noncontrolling Interests	Total Equity
Balance at January 1, 2014	\$ 1,093,422	\$ 8,995	\$1,102,417
Share based awards compensation expense	3,523	—	3,523
Stock withholdings related to share based awards that vested during the three months ended March 31, 2014	(9,776)	—	(9,776)
Exercise of stock options	112	—	112
Tax benefit related to share based awards vesting	3,518	—	3,518
Dividends paid to stockholders(2)	(28,845)	—	(28,845)
Dividends accrued on unvested restricted stock unit awards(2)	(171)	—	(171)
Net income	35,443	253	35,696
Fair value adjustments on interest rate swap agreements designated as hedges, net of settlements, net of taxes of \$368	497	—	497
Fair value adjustments on available-for-sale securities, net of taxes of \$1,192	2,023	—	2,023
Other comprehensive income in equity method investees	262	—	262
Foreign currency translation adjustments	(9,195)	6	(9,189)
Balance at March 31, 2014	<u>\$ 1,090,813</u>	<u>\$ 9,254</u>	<u>\$1,100,067</u>

(1) On February 17, 2015, the Company's board of directors declared a cash dividend for the fourth quarter of 2014 in the amount of \$0.25 per share of common stock payable to stockholders of record on March 4, 2015. The dividend was paid on March 18, 2015.

(2) On February 14, 2014, the Company's board of directors declared a cash dividend for the fourth quarter of 2013 in the amount of \$0.25 per share of common stock payable to stockholders of record on March 4, 2014. The dividend was paid on March 19, 2014.

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 In thousands, except share and per share data

**6. Investment in National CineMedia**

The Company has an investment in National CineMedia, LLC (“NCM”). NCM operates a digital in-theatre network in the U.S. for providing cinema advertising. Upon joining NCM, the Company entered into an Exhibitor Services Agreement with NCM (“ESA”), pursuant to which NCM provides advertising, promotion and event services to our theatres. As described further in Note 6 to the Company’s financial statements as included in its 2014 Annual Report on Form 10-K, on February 13, 2007, National CineMedia, Inc. (“NCM, Inc.”), an entity that serves as the sole manager of NCM, completed an initial public offering (“IPO”) of its common stock. In connection with the NCM Inc. initial public offering, the Company amended its operating agreement and the ESA. Following the NCM, Inc. IPO, the Company does not recognize undistributed equity in the earnings on its original NCM membership units (referred to herein as the Company’s Tranche 1 Investment) until NCM’s future net earnings, less distributions received, surpass the amount of the excess distribution. The Company recognizes equity in earnings on its Tranche 1 Investment only to the extent it receives cash distributions from NCM. The Company recognizes cash distributions it receives from NCM on its Tranche 1 Investment as a component of earnings as Distributions from NCM. The Company believes that the accounting model provided by ASC 323-10-35-22 for recognition of equity investee losses in excess of an investor’s basis is analogous to the accounting for equity income subsequent to recognizing an excess distribution.

Below is a summary of activity with NCM included in the Company’s condensed consolidated financial statements:

	Investment in NCM	Deferred Revenue	Distributions from NCM	Equity in Earnings	Other Revenue	Other Comprehensive Income	Cash Received
Balance as of January 1, 2015	\$ 178,939	\$(335,219)					
Receipt of common units due to annual common unit adjustment	15,421	(15,421)	\$ —	\$ —	\$ —	\$ —	\$ —
Revenues earned under ESA (1)	—	—	—	—	(2,756)	—	2,756
Receipt of excess cash distributions	(5,393)	—	(6,258)	—	—	—	11,651
Receipt under tax receivable agreement	(1,871)	—	(2,241)	—	—	—	4,112
Equity in earnings	795	—	—	(795)	—	—	—
Equity in other comprehensive income	355	—	—	—	—	(355)	—
Amortization of deferred revenue	—	1,970	—	—	(1,970)	—	—
Balance as of and for the period ended March 31, 2015	<u>\$ 188,246</u>	<u>\$(348,670)</u>	<u>\$ (8,499)</u>	<u>\$ (795)</u>	<u>\$(4,726)</u>	<u>\$ (355)</u>	<u>\$18,519</u>

(1) Amount includes the per patron and per digital screen theatre access fees due to the Company, net of amounts due to NCM for on-screen advertising time provided to the Company’s beverage concessionaire of approximately \$2,264.

During the three months ended March 31, 2015 and 2014, the Company recorded equity earnings of approximately \$795 and \$432, respectively.

Pursuant to a Common Unit Adjustment Agreement dated as of February 13, 2007 between NCM, Inc. and the Company, AMC Entertainment, Inc. (“AMC”) and Regal Entertainment Group (“Regal”), annual adjustments to the common membership units are made primarily based on increases or decreases in the number of theatre screens operated and theatre attendance generated by each Founding Member. As further discussed in Note 6 to the Company’s financial statements as included in its 2014 Annual Report on Form 10-K, the common units received are recorded at fair value as an increase in the Company’s investment in NCM with an offset to deferred revenue. The deferred revenue is amortized over the remaining term of the ESA. During March 2015, NCM performed its annual common unit adjustment calculation under the Common Unit Adjustment Agreement. As a result of the calculation, the Company received an additional 1,074,910 common units of NCM, each of which is convertible into one share of NCM, Inc. common stock. The Company recorded the additional common units received at fair value with a corresponding adjustment to deferred revenue of approximately \$15,421. The deferred revenue will be recognized over the remaining term of the ESA, which is approximately 21 years.

As of March 31, 2015, the Company owned a total of 25,631,046 common units of NCM, representing an ownership interest of approximately 20%.

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

Below is summary financial information for NCM for the year ended January 1, 2015 and the quarter ended March 27, 2014.

	Year Ended January 1, 2015 (1)	Quarter Ended March 27, 2014
Gross revenues	\$ 373,994	\$ 70,215
Operating income	\$ 159,624	\$ 12,767
Net earnings (loss)	\$ 96,309	\$ (2,764)

(1) Financial information for the quarter ended April 2, 2015 is not yet available

**7. Other Investments**

The Company had the following other investments at March 31, 2015:

Digital Cinema Implementation Partners (“DCIP”), equity method investment	\$56,009
RealD, Inc. (“RealD”), investment in marketable security	15,639
AC JV, LLC, equity method investment	8,297
Digital Cinema Distribution Coalition (“DCDC”), equity method investment	2,494
Other	1,655
Total	<u>\$84,094</u>

Below is a summary of activity for each of the investments for the three months ended March 31, 2015:

	DCIP	RealD	AC JV, LLC	DCDC	Other	Total
Balance at January 1, 2015	\$51,277	\$14,429	\$7,899	\$2,438	\$1,615	\$77,658
Cash contributions	713	—	—	—	—	713
Equity in income	3,990	—	398	56	—	4,444
Equity in comprehensive income	29	—	—	—	—	29
Unrealized holding gain	—	1,210	—	—	—	1,210
Other	—	—	—	—	40	40
Balance at March 31, 2015	<u>\$56,009</u>	<u>\$15,639</u>	<u>\$8,297</u>	<u>\$2,494</u>	<u>\$1,655</u>	<u>\$84,094</u>

*Digital Cinema Implementation Partners LLC*

On February 12, 2007, the Company, AMC and Regal entered into a joint venture known as Digital Cinema Implementation Partners LLC to facilitate the implementation of digital cinema in the Company’s theatres and to establish agreements with major motion picture studios for the financing of digital cinema. On March 10, 2010, the Company signed a master equipment lease agreement and other related agreements (collectively the “Agreements”) with Kasima LLC (“Kasima”), which is an indirect subsidiary of DCIP and a related party to the Company. Upon signing the Agreements, the Company contributed the majority of its U.S. digital projection systems to DCIP, which DCIP then contributed to Kasima. The Company has a variable interest in Kasima through the terms of its master equipment lease agreement; however, the Company has determined that it is not the primary beneficiary of Kasima, as the Company does not have the ability to direct the activities of Kasima that most significantly impact Kasima’s economic performance. As of March 31, 2015, the Company had a 33% voting interest in DCIP and a 24.3% economic interest in DCIP. The Company accounts for its investment in DCIP and its subsidiaries under the equity method of accounting.

Below is summary financial information for DCIP for the three months ended March 31, 2015 and 2014.

	Three Months Ended	
	March 31, 2015	March 31, 2014
Revenues	\$ 40,741	\$ 42,688
Operating income	\$ 23,764	\$ 24,304
Net income	\$ 17,444	\$ 5,528

---

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

As of March 31, 2015, the Company had 3,701 digital projection systems being leased under the master equipment lease agreement with Kasima. The Company made equipment lease payments of approximately \$1,010 and \$1,001 during the three months ended March 31, 2015 and 2014, respectively, which is included in utilities and other costs on the condensed consolidated statements of income.

*RealD, Inc.*

The Company licenses 3-D systems from RealD. The Company owns 1,222,780 shares of RealD and accounts for its investment in RealD as a marketable security. The Company has determined that its RealD shares are available-for-sale securities in accordance with ASC Topic 320-10-35-1, therefore unrealized holding gains and losses are reported as a component of accumulated other comprehensive loss until realized.

As of March 31, 2015, the estimated fair value of the Company's investment in RealD was \$15,639, which is based on the closing price of RealD's common stock on March 31, 2015, and falls under Level 1 of the U.S. GAAP fair value hierarchy as defined by ASC Topic 820-10-35. The Company paid licensing fees of \$1,156 and \$1,801 to RealD during the three months ended March 31, 2015 and 2014, which is included in utilities and other costs on the condensed consolidated statements of income.

*AC JV, LLC*

During December 2013, the Company, Regal, AMC and NCM entered into a series of agreements that resulted in the formation of a new joint venture that now owns the "Fathom Events" division (consisting of Fathom Events and Fathom Consumer Events) formerly operated by NCM. The Fathom Events business focuses on the marketing and distribution of live and pre-recorded entertainment programming to various theatre operators to provide additional programs to augment their feature film schedule. The Fathom Consumer Events business includes live and pre-recorded concerts featuring contemporary music, opera and symphony, DVD product releases and marketing events, theatrical premieres, Broadway plays, live sporting events and other special events. The Company paid event fees of \$3,401 and \$0 to AC JV during the three months ended March 31, 2015 and 2014, which is included in film rentals and advertising costs on the condensed consolidated statements of income.

The joint venture, AC JV, LLC ("AC"), was formed by the Founding Members and NCM. NCM, under a contribution agreement, contributed the assets associated with its Fathom Events division to AC in exchange for 97% ownership of the Class A Units of AC. Under a separate contribution agreement, the Founding Members each contributed cash of approximately \$268 to AC in exchange for 1% of the Class A Units of AC. Subsequently, NCM and the Founding Members entered into a Membership Interest Purchase Agreement, under which NCM sold each of the Founding Members 31% of its Class A Units in AC, the aggregate value of which was determined to be \$25,000, in exchange for a six-year Promissory Note. Each of the Founding Members' Promissory Notes were originally for \$8,333, bear interest at 5% per annum and require annual principal and interest payments, with the first of such payments made during December 2014.

*Digital Cinema Distribution Coalition*

The Company is a party to a joint venture with certain exhibitors and distributors called DCDC, which operates a satellite distribution network that distributes all digital content to U.S. theatres via satellite. The Company has an approximate 14.6% ownership in DCDC. The Company paid approximately \$208 and \$201 to DCDC during the three months ended March 31, 2015 and 2014 related to content delivery services provided by DCDC, which is included in utilities and other costs on the condensed consolidated statements of income.

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 In thousands, except share and per share data

**8. Treasury Stock and Share Based Awards**

*Treasury Stock* — Treasury stock represents shares of common stock repurchased or withheld by the Company and not yet retired. The Company has applied the cost method in recording its treasury shares. Below is a summary of the Company's treasury stock activity for the three months ended March 31, 2015:

	Number of Treasury Shares	Cost
Balance at January 1, 2015	4,057,135	\$61,807
Restricted stock withholdings <sup>(1)</sup>	107,825	4,748
Restricted stock forfeitures	11,737	—
Balance at March 31, 2015	<u>4,176,697</u>	<u>\$66,555</u>

(1) The Company withheld restricted shares as a result of the election by certain employees to satisfy their tax liabilities upon vesting in restricted stock and restricted stock units. The Company determined the number of shares to be withheld based upon market values ranging from \$41.21 to \$44.67 per share.

As of March 31, 2015, the Company had no plans to retire any shares of treasury stock.

*Restricted Stock* — During the three months ended March 31, 2015, the Company granted 169,862 shares of restricted stock to employees. The fair value of the restricted stock granted was determined based on the market value of the Company's common stock on the date of grant, which was \$43.28 per share. The Company assumed forfeiture rates ranging from 0% to 5% for the restricted stock awards. Certain of the restricted stock granted to employees vests over one year based on continued service and the remaining restricted stock granted to employees vests over four years based on continued service. The recipients of restricted stock are entitled to receive dividends and to vote their respective shares, however, the sale and transfer of the restricted shares is prohibited during the restriction period.

Below is a summary of restricted stock activity for the three months ended March 31, 2015:

	Shares of Restricted Stock	Weighted Average Grant Date Fair Value
Outstanding at January 1, 2015	878,897	\$ 24.92
Granted	169,862	\$ 43.28
Vested	(298,251)	\$ 22.97
Forfeited	(11,737)	\$ 25.72
Outstanding at March 31, 2015	<u>738,771</u>	\$ 29.93
Unvested restricted stock at March 31, 2015	<u>738,771</u>	\$ 29.93

	<u>Three Months Ended March 31,</u>	
	2015	2014
Compensation expense recognized during the period	\$ 2,590	\$ 2,616
Fair value of restricted shares that vested during the period	\$ 13,161	\$ 17,466
Income tax deduction upon vesting of restricted stock awards	\$ 3,311	\$ 6,645

As of March 31, 2015, the estimated remaining unrecognized compensation expense related to restricted stock awards was \$16,872 and the weighted average period over which this remaining compensation expense will be recognized is approximately two years.

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

*Restricted Stock Units* – During the three months ended March 31, 2015, the Company granted restricted stock units representing 137,982 hypothetical shares of common stock to employees. The restricted stock units vest based on a combination of financial performance factors and continued service. The financial performance factors are based on an implied equity value concept that determines an internal rate of return (“IRR”) during the two fiscal year periods ending December 31, 2016 based on a formula utilizing a multiple of Adjusted EBITDA subject to certain specified adjustments as specified by the Compensation Committee prior to the grant date. The financial performance factors for the restricted stock units have a threshold, target and maximum level of payment opportunity and vest on a prorata basis according to the IRR achieved by the Company during the performance period. If the IRR for the two-year period is at least 7.5%, which is the threshold, one-third of the restricted stock units vest. If the IRR for the two-year period is at least 9.5%, which is the target, two-thirds of the restricted stock units vest. If the IRR for the two-year period is at least 11.5%, which is the maximum, 100% of the restricted stock units vest. Grantees are eligible to receive a ratable portion of the common stock issuable if the IRR is within the targets previously noted. All payouts of restricted stock units that vest will be subject to an additional two-year service requirement and will be paid in the form of common stock if the participant continues to provide services through March 2019, which is the fourth anniversary of the grant date. Restricted stock unit award participants are eligible to receive dividend equivalent payments from the grant date if, and at the time that, the restricted stock unit awards vest.

Below is a table summarizing the potential number of shares that could vest under restricted stock unit awards granted during the three months ended March 31, 2015 at each of the three target levels of financial performance (excluding forfeiture assumptions):

	Number of Shares Vesting	Value at Grant
at IRR of at least 7.5%	45,994	\$ 1,991
at IRR of at least 9.5%	91,988	\$ 3,981
at IRR of at least 11.5%	137,982	\$ 5,972

Due to the fact that the IRR for the two-year performance period could not be determined at the time of grant, the Company estimated that the most likely outcome is the achievement of the mid-point IRR level. The fair value of the restricted stock unit awards was determined based on the market value of the Company’s common stock on the date of grant, which was \$43.28 per share. The Company assumed forfeiture rates ranging from 0% to 5% for the restricted stock unit awards. If during the service period, additional information becomes available to lead the Company to believe a different IRR level will be achieved for the two-year performance period, the Company will reassess the number of units that will vest for the grant and adjust its compensation expense accordingly on a prospective basis over the remaining service period.

	Three Months Ended March 31,	
	2015	2014
Number of restricted stock unit awards that vested during the period	123,769	392,238
Fair value of restricted stock unit awards that vested during the period	\$ 5,501	\$ 11,194
Accumulated dividends paid upon vesting of restricted stock unit awards <sup>(1)</sup>	\$ 46	\$ —
Income tax benefit recognized upon vesting of restricted stock unit awards	\$ 2,303	\$ 4,751
Compensation expense recognized during the period	\$ 908	\$ 907

<sup>(1)</sup> Additional dividends of approximately \$396 and \$1,341 were paid during April 2015 and 2014, respectively.

As of March 31, 2015, the estimated remaining unrecognized compensation expense related to the outstanding restricted stock unit awards was \$7,705. The weighted average period over which this remaining compensation expense will be recognized is approximately two years. As of March 31, 2015, the Company had restricted stock units outstanding that represented a total of 539,141 hypothetical shares of common stock, net of actual cumulative forfeitures of 19,934 units, assuming an IRR of 11.1% was reached for the 2012 grant and the maximum IRR level is achieved for each of the 2013, 2014, and 2015 grants.

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 In thousands, except share and per share data

**9. Interest Rate Swap Agreements**

The Company is currently a party to three interest rate swap agreements that are used to hedge interest rate risk associated with the variable interest rates on the Company's term loan debt and qualify for cash flow hedge accounting. The fair values of the interest rate swaps are recorded on the Company's condensed consolidated balance sheet as an asset or liability with the effective portion of the interest rate swaps' gains or losses reported as a component of accumulated other comprehensive loss and the ineffective portion reported in earnings. The changes in fair values are reclassified from accumulated other comprehensive loss into earnings in the same period that the hedged items affect earnings.

The valuation technique used to determine fair value is the income approach and under this approach, the Company uses projected future interest rates as provided by counterparties to the interest rate swap agreements and the fixed rates that the Company is obligated to pay under these agreements. Therefore, the Company's measurements use significant unobservable inputs, which fall in Level 3 of the U.S. GAAP hierarchy as defined by FASB ASC Topic 820-10-35. There were no changes in valuation techniques during the period and no transfers in or out of Level 3. See Note 12 for a summary of unrealized gains or losses recorded in accumulated other comprehensive loss and earnings.

Below is a summary of the Company's current interest rate swap agreements designated as cash flow hedges as of March 31, 2015:

Nominal Amount	Effective Date	Pay Rate	Receive Rate	Expiration Date	Current Liability (1)	Long-Term Liability (2)	Estimated Total Fair Value at March 31, 2015
\$175,000	December 2010	1.3975%	1-Month LIBOR	September 2015	\$ 961	\$ —	\$ 961
\$175,000	December 2010	1.4000%	1-Month LIBOR	September 2015	970	\$ —	970
\$100,000	November 2011	1.7150%	1-Month LIBOR	April 2016	1,340	91	1,431
<u>\$450,000</u>					<u>\$ 3,271</u>	<u>\$ 91</u>	<u>\$ 3,362</u>

(1) Included in accounts payable and accrued expenses on the condensed consolidated balance sheet as of March 31, 2015.

(2) Included in other long-term liabilities on the condensed consolidated balance sheet as of March 31, 2015.

The changes in accumulated other comprehensive loss, net of taxes, related to the Company's interest rate swap agreements for the three months ended March 31, 2015 and 2014 were as follows:

	Interest Rate Swaps 2015	2014
Beginning balances – January 1	\$(2,870)	\$(5,716)
Other comprehensive loss before reclassifications, net of taxes	(689)	(979)
Amounts reclassified from accumulated other comprehensive loss to interest expense, net of taxes	1,446	1,476
Net other comprehensive income	757	497
Ending balances – March 31	<u>\$(2,113)</u>	<u>\$(5,219)</u>

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 In thousands, except share and per share data

**10. Goodwill and Other Intangible Assets**

The Company's goodwill was as follows:

	U.S. Operating Segment	International Operating Segment	Total
Balance at January 1, 2015 <sup>(1)</sup>	\$1,156,556	\$ 120,827	\$1,277,383
Foreign currency translation adjustments	—	(11,958)	(11,958)
Balance at March 31, 2015 <sup>(1)</sup>	<u>\$1,156,556</u>	<u>\$ 108,869</u>	<u>\$1,265,425</u>

<sup>(1)</sup> Balances are presented net of accumulated impairment losses of \$214,031 for the U.S. operating segment and \$27,622 for the international operating segment.

The Company evaluates goodwill for impairment on an annual basis during the fourth quarter or whenever events or changes in circumstances indicate the carrying value of goodwill might exceed its estimated fair value. The Company evaluates goodwill for impairment at the reporting unit level and has allocated goodwill to the reporting unit based on an estimate of its relative fair value. The Company considers the reporting unit to be each of its eighteen regions in the U.S. and each of its eight countries internationally (Honduras, El Salvador, Nicaragua, Costa Rica, Panama and Guatemala are considered one reporting unit). Goodwill impairment is evaluated using a two-step approach requiring the Company to compute the fair value of a reporting unit and compare it with its carrying value. If the carrying value of the reporting unit exceeds the estimated fair value, a second step is performed to measure the potential goodwill impairment. Significant judgment is involved in estimating cash flows and fair value. Management's estimates, which fall under Level 3 of the U.S. GAAP fair value hierarchy as defined by FASB ASC Topic 820-10-35, are based on historical and projected operating performance, recent market transactions and current industry trading multiples. Fair value is determined based on a multiple of cash flows, which was eight times for the evaluation performed during the fourth quarter of 2014.

No events or changes in circumstances occurred during the three months ended March 31, 2015 that indicated the carrying value of goodwill might exceed its estimated fair value.

Intangible assets consisted of the following:

	Balance at January 1, 2015	Amortization	Other <sup>(1)</sup>	Balance at March 31, 2015
<i>Intangible assets with finite lives:</i>				
Gross carrying amount	\$ 99,922	\$ —	\$ (220)	\$ 99,702
Accumulated amortization	<u>(52,232)</u>	<u>(1,458)</u>	—	<u>(53,690)</u>
Total net intangible assets with finite lives	\$ 47,690	(1,458)	(220)	\$ 46,012
<i>Intangible assets with indefinite lives:</i>				
Tradenname	300,334	—	(447)	299,887
Total intangible assets — net	<u>\$348,024</u>	<u>\$ (1,458)</u>	<u>\$ (667)</u>	<u>\$345,899</u>

<sup>(1)</sup> Consists primarily of foreign currency translation adjustments.

Estimated aggregate future amortization expense for intangible assets is as follows:

For the nine months ended December 31, 2015	\$ 4,341
For the twelve months ended December 31, 2016	5,585
For the twelve months ended December 31, 2017	5,052
For the twelve months ended December 31, 2018	4,925
For the twelve months ended December 31, 2019	4,016
Thereafter	22,093
Total	<u>\$46,012</u>

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

### 11. Impairment of Long-Lived Assets

The Company reviews long-lived assets for impairment indicators on a quarterly basis or whenever events or changes in circumstances indicate the carrying amount of the assets may not be fully recoverable.

The Company considers actual theatre level cash flows, budgeted theatre level cash flows, theatre property and equipment carrying values, amortizing intangible asset carrying values, the age of a recently built theatre, competitive theatres in the marketplace, the impact of recent ticket price changes, available lease renewal options and other factors considered relevant in its assessment of impairment of individual theatre assets. Long-lived assets are evaluated for impairment on an individual theatre basis, which the Company believes is the lowest applicable level for which there are identifiable cash flows. The impairment evaluation is based on the estimated undiscounted cash flows from continuing use through the remainder of the theatre's useful life. The remainder of the theatre's useful life correlates with the available remaining lease period, which includes the probability of renewal periods, for leased properties and the lesser of twenty years or the building's remaining useful life for fee owned properties. If the estimated undiscounted cash flows are not sufficient to recover a long-lived asset's carrying value, the Company then compares the carrying value of the asset group with its estimated fair value. When estimated fair value is determined to be lower than the carrying value of the asset group, the asset group is written down to its estimated fair value. Significant judgment is involved in estimating cash flows and fair value. Management's estimates, which fall under Level 3 of the U.S. GAAP fair value hierarchy as defined by FASB ASC Topic 820-10-35, are based on historical and projected operating performance, recent market transactions and current industry trading multiples. Fair value is determined based on a multiple of cash flows, which was six and a half times for the evaluations performed during the three months ended March 31, 2015 and 2014. As of March 31, 2015, the estimated aggregate fair value of the long-lived assets impaired during the three months ended March 31, 2015 was approximately \$1,369.

The long-lived asset impairment charges recorded during each of the periods presented are specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics or adverse changes in the development or the conditions of the areas surrounding the theatre.

	Three Months Ended	
	March 31,	
	2015	2014
United States theatre properties	\$ 794	\$ 354
International theatre properties	—	—
Impairment of long-lived assets	<u>\$ 794</u>	<u>\$ 354</u>

### 12. Fair Value Measurements

The Company determines fair value measurements in accordance with FASB ASC Topic 820, which establishes a fair value hierarchy under which an asset or liability is categorized based on the lowest level of input significant to its fair value measurement. The levels of input defined by FASB ASC Topic 820 are as follows:

Level 1 – quoted market prices in active markets for identical assets or liabilities that are accessible at the measurement date;

Level 2 – other than quoted market prices included in Level 1 that are observable for the asset or liability, either directly or indirectly; and

Level 3 – unobservable and should be used to measure fair value to the extent that observable inputs are not available.

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
 NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
 In thousands, except share and per share data

Below is a summary of assets and liabilities measured at fair value on a recurring basis by the Company under FASB ASC Topic 820 as of March 31, 2015:

Description	Carrying Value	Fair Value		
		Level 1	Level 2	Level 3
Interest rate swap liabilities – current (see Note 9)	\$ (3,271)	\$ —	\$ —	\$(3,271)
Interest rate swap liabilities – long-term (see Note 9)	\$ (91)	\$ —	\$ —	\$ (91)
Investment in RealD (see Note 7)	\$15,639	\$15,639	\$ —	\$ —

Below is a summary of assets and liabilities measured at fair value on a recurring basis by the Company under FASB ASC Topic 820 as of December 31, 2014:

Description	Carrying Value	Fair Value		
		Level 1	Level 2	Level 3
Interest rate swap liabilities – current (see Note 9)	\$ (4,255)	\$ —	\$ —	\$(4,255)
Interest rate swap liabilities – long term (see Note 9)	\$ (317)	\$ —	\$ —	\$ (317)
Investment in RealD (see Note 7)	\$14,429	\$14,429	\$ —	\$ —

Below is a reconciliation of the beginning and ending balance for liabilities measured at fair value on a recurring basis using significant unobservable inputs (Level 3):

	Liabilities	
	2015	2014
Beginning balances – January 1	\$ 4,572	\$ 9,176
Total loss included in accumulated other comprehensive loss	236	610
Settlements	(1,446)	(1,476)
Ending balances – March 31	<u>\$ 3,362</u>	<u>\$ 8,310</u>

The Company also uses the market approach for fair value measurements on a nonrecurring basis in the impairment evaluations of its long-lived assets (see Note 10 and Note 11). Additionally, the Company uses the market approach to estimate the fair value of its long-term debt (see Note 4). There were no changes in valuation techniques and there were no transfers in or out of Level 1, Level 2 or Level 3 during the three months ended March 31, 2015.

**13. Foreign Currency Translation**

The accumulated other comprehensive loss account in stockholders' equity of \$189,546 and \$144,772 at March 31, 2015 and December 31, 2014, respectively, includes cumulative foreign currency adjustments of \$194,611 and \$147,930, respectively, from translating the financial statements of the Company's international subsidiaries, and also includes the change in fair values of the Company's interest rate swap agreements that are designated as hedges and the change in fair value of the Company's available-for-sale securities.

All foreign countries where the Company has operations are non-highly inflationary and the local currency is the same as the functional currency in all of the locations. Thus, any fluctuation in the currency results in a cumulative foreign currency translation adjustment recorded to accumulated other comprehensive loss.

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

Below is a summary of the impact of translating the March 31, 2015 financial statements of certain of the Company's international subsidiaries:

Country	Exchange Rate as of		Other Comprehensive Loss for The Three Months Ended March 31, 2015
	March 31, 2015	December 31, 2014	
Brazil	3.25	2.69	\$ (39,243)
Argentina	8.82	8.55	(2,369)
Colombia	2,576.05	2,392.4	(2,290)
All other			(2,779)
			<u>\$ (46,681)</u>

**14. Supplemental Cash Flow Information**

The following is provided as supplemental information to the condensed consolidated statements of cash flows:

	Three Months Ended March 31,	
	2015	2014
Cash paid for interest	\$11,358	\$11,615
Cash paid for income taxes, net of refunds received	\$ 6,552	\$18,074
Noncash investing and financing activities:		
Change in accounts payable and accrued expenses for the acquisition of theatre properties and equipment (1)	\$ 2,384	\$ (3,792)
Theatre properties acquired under capital lease	\$ 3,100	\$ 4,012
Investment in NCM – receipt of common units (see Note 6)	\$15,421	\$ 8,216
Dividends accrued on unvested restricted stock unit awards	\$ (101)	\$ (171)

(1) Additions to theatre properties and equipment included in accounts payable as of March 31, 2015 and December 31, 2014 were \$15,619 and \$13,235, respectively.

**15. Segments**

The Company manages its international market and its U.S. market as separate reportable operating segments, with the international segment consisting of operations in Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala and Bolivia. Each segment's revenue is derived from admissions and concession sales and other ancillary revenues, primarily screen advertising. The measure of segment profit and loss the Company uses to evaluate performance and allocate its resources is Adjusted EBITDA, as defined in the reconciliation table below. The Company does not report asset information by segment because that information is not used to evaluate the performance of or allocate resources between segments.

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

Below is a breakdown of selected financial information by reportable operating segment:

	Three Months Ended March 31,	
	2015	2014
<b>Revenues</b>		
U.S.	\$474,295	\$444,920
International	174,333	160,192
Eliminations	(3,230)	(2,832)
Total revenues	<u>\$645,398</u>	<u>\$602,280</u>
<b>Adjusted EBITDA</b> <sup>(1)</sup>		
U.S.	\$107,107	\$ 93,540
International	40,014	35,015
Total Adjusted EBITDA	<u>\$147,121</u>	<u>\$128,555</u>
<b>Capital expenditures</b>		
U.S.	\$ 74,267	\$ 30,312
International	11,480	22,494
Total capital expenditures	<u>\$ 85,747</u>	<u>\$ 52,806</u>

(1) Distributions from NCM are reported entirely within the U.S. operating segment.

The following table sets forth a reconciliation of net income to Adjusted EBITDA:

	Three Months Ended March 31,	
	2015	2014
Net income	\$ 42,902	\$ 35,696
Add (deduct):		
Income taxes	26,380	20,862
Interest expense (1)	28,207	28,480
Other (income) expense (2)	1,448	(7,686)
Depreciation and amortization	45,332	42,496
Impairment of long-lived assets	794	354
(Gain) loss on sale of assets and other	(1,450)	2,853
Deferred lease expenses	(703)	1,599
Amortization of long-term prepaid rents	713	378
Share based awards compensation expense	3,498	3,523
Adjusted EBITDA	<u>\$147,121</u>	<u>\$128,555</u>

(1) Includes amortization of debt issue costs.

(2) Includes interest income, foreign currency exchange gain (loss) and equity in income of affiliates and excludes distributions from NCM.

[Table of Contents](#)

CINEMARK HOLDINGS, INC. AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
In thousands, except share and per share data

*Financial Information About Geographic Areas*

Below is a breakdown of selected financial information by geographic area:

	Three Months Ended March 31,	
	2015	2014
<b>Revenues</b>		
U.S.	\$474,295	\$444,920
Brazil	78,293	75,399
Other international countries	96,040	84,793
Eliminations	(3,230)	(2,832)
Total	<u>\$645,398</u>	<u>\$602,280</u>
	<b>March 31,</b>	<b>December 31,</b>
	<b>2015</b>	<b>2014</b>
<b>Theatre Properties and Equipment-net</b>		
U.S.	\$1,138,826	\$ 1,094,076
Brazil	168,619	204,107
Other international countries	145,298	152,629
Total	<u>\$1,452,743</u>	<u>\$ 1,450,812</u>

**16. Related Party Transactions**

The Company manages theatres for Laredo Theatre, Ltd. (“Laredo”). The Company is the sole general partner and owns 75% of the limited partnership interests of Laredo. Lone Star Theatres, Inc. owns the remaining 25% of the limited partnership interests in Laredo and is 100% owned by Mr. David Roberts, Lee Roy Mitchell’s son-in-law. Lee Roy Mitchell is the Company’s Chairman of the Board of Directors and directly and indirectly owns approximately 9% of the Company’s common stock. Under the agreement, management fees are paid by Laredo to the Company at a rate of 5% of annual theatre revenues. The Company recorded \$135 and \$113 of management fee revenues during the three months ended March 31, 2015 and 2014, respectively. All such amounts are included in the Company’s condensed consolidated financial statements with the intercompany amounts eliminated in consolidation.

The Company leases 15 theatres and one parking facility from Syufy Enterprises, LP (“Syufy”) or affiliates of Syufy. Raymond Syufy is one of the Company’s directors and is an officer of the general partner of Syufy. Of these 16 leases, 14 have fixed minimum annual rent. The two leases without minimum annual rent have rent based upon a specified percentage of gross sales as defined in the lease. For the three months ended March 31, 2015 and 2014, the Company paid total rent of approximately \$5,566 and \$5,765, respectively, to Syufy.

**17. Commitments and Contingencies**

Litigation — *Joseph Amey, et al. v. Cinemark USA, Inc., Case No. 3:13cv05669, In the United States District Court for the Northern District of California, San Francisco Division.* The case presents putative class action claims for damages and attorney’s fees arising from employee wage and hour claims under California law for alleged meal period, rest break, reporting time pay, unpaid wages, pay upon termination, and wage statements violations. The claims are also asserted as a representative action under the California Private Attorney General Act (“PAGA”). The Company denies the claims, denies that class certification is appropriate and denies that a PAGA representative action is appropriate, and is vigorously defending against the claims. The case is in pretrial discovery, no class action has been certified, and no representative action has been quantified or recognized. The Company denies any violation of law and plans to vigorously defend against all claims. The Company is unable to predict the outcome of the litigation or the range of potential loss, if any; however, the Company believes that its potential liability with respect to such proceeding is not material, in the aggregate, to its financial position, results of operations and cash flows. Accordingly, the Company has not established a reserve for loss in connection with this proceeding.

From time to time, the Company is involved in various legal proceedings arising from the ordinary course of its business operations, such as personal injury claims, employment matters, landlord-tenant disputes, patent claims and contractual disputes, some of which are covered by insurance. The Company believes its potential liability with respect to proceedings currently pending is not material, individually or in the aggregate, to the Company’s financial position, results of operations and cash flows.

**18. Subsequent Event — Amendment to Senior Secured Credit Facility**

The Company is currently in the process of amending its Senior Secured Credit Facility to extend the maturity of the \$700,000 term loan under the facility from 2019 to 2022 (“Amended Senior Secured Credit Facility”). Under the Amended Senior Secured Credit Facility, quarterly principal payments of \$1,750 will be due through March 31, 2022 with the remaining principal of \$635,250 due on May 8, 2022. Interest on the term loan and the revolving credit line will remain the same under the Amended Senior Secured Credit Facility.

---

## Table of Contents

### **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

The following discussion and analysis should be read in conjunction with our condensed consolidated financial statements and related notes and schedules included elsewhere in this report.

We are a leader in the motion picture exhibition industry, with theatres in the U.S., Brazil, Argentina, Chile, Colombia, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama, Guatemala and Bolivia. As of March 31, 2015, we managed our business under two reportable operating segments – U.S. markets and international markets. See Note 15 to our condensed consolidated financial statements.

We generate revenues primarily from box office receipts and concession sales with additional revenues from screen advertising sales and other revenue streams, such as vendor marketing promotions, meeting rentals and electronic video games located in some of our theatres. Our contracts with NCM have assisted us in expanding our offerings to domestic advertisers and broadening ancillary revenue sources such as digital video monitor advertising and third party branding. Historically, we have also offered alternative entertainment, such as live and pre-recorded sports programs, concert events, the Metropolitan Opera and other special presentations in our theatres through our relationship with NCM. We will continue to offer this entertainment through our recently formed joint venture, AC JV, LLC. Our Flix Media initiative has allowed us to expand our screen advertising within our international circuit and to other international exhibitors.

Films leading the box office for the three months ended March 31, 2015 included *American Sniper*, *50 Shades of Grey*, *The Spongebob Movie: Sponge Out of Water*, *Kingsman: The Secret Service*, *Cinderella*, and *The Divergent Series: Insurgent*. Films currently scheduled for wide-release during the remainder of 2015 include *Furious 7*, *Star Wars: The Force Awakens*, *Hunger Games: Mockingjay Part II*, *Avengers: Age of Ultron*, *Jurassic World*, *Inside Out*, *Minions*, the 24th *James Bond* film, *The Good Dinosaur* and *Mission: Impossible 5*, among other films.

Film rental costs are variable in nature and fluctuate with our admissions revenues. Film rental costs as a percentage of revenues are generally higher for periods in which more blockbuster films are released. Film rental costs can also vary based on the length of a film's run. Advertising costs, which are expensed as incurred, are primarily fixed at the theatre level as daily movie directories placed in newspapers represent the largest component of advertising costs. The monthly cost of these advertisements is based on, among other things, the size of the directory and the frequency and size of the newspaper's circulation.

Concession supplies expense is variable in nature and fluctuates with our concession revenues. We purchase concession supplies to replace units sold. We negotiate prices for concession supplies directly with concession vendors and manufacturers to obtain volume rates.

Although salaries and wages include a fixed cost component (i.e. the minimum staffing costs to operate a theatre facility during non-peak periods), salaries and wages move in relation to revenues as theatre staffing is adjusted to respond to changes in attendance. In some international locations, staffing levels are also subject to local regulations.

Facility lease expense is primarily a fixed cost at the theatre level as most of our facility leases require a fixed monthly minimum rent payment. Certain of our leases are subject to percentage rent only while others are subject to percentage rent in addition to their fixed monthly rent if a target annual revenue level is achieved. Facility lease expense as a percentage of revenues is also affected by the number of theatres under operating leases, the number of theatres under capital leases and the number of fee-owned theatres.

Utilities and other costs include certain costs that have both fixed and variable components such as utilities, property taxes, janitorial costs, repairs and maintenance and security services.

### **Recent Developments**

#### *Amendment to Senior Secured Credit Facility*

We are currently in the process of amending our Senior Secured Credit Facility to extend the maturity of the \$700.0 million term loan under the facility from 2019 to 2022 ("Amended Senior Secured Credit Facility"). Under the Amended Senior Secured Credit Facility, quarterly principal payments of \$1.8 million will be due through March 31, 2022 with the remaining principal of \$635.3 million due on May 8, 2022. Interest on the term loan and the revolving credit line will remain the same under the Amended Senior Secured Credit Facility.

[Table of Contents](#)

**Results of Operations**

The following table sets forth, for the periods indicated, certain operating data and the percentage of revenues represented by certain items reflected in our condensed consolidated statements of income.

	Three Months Ended	
	March 31,	
	2015	2014
<b>Operating data (in millions):</b>		
Revenues		
Admissions	\$ 400.7	\$ 380.9
Concession	214.4	193.0
Other	30.3	28.4
Total revenues	\$ 645.4	\$ 602.3
Cost of operations		
Film rentals and advertising	215.7	200.7
Concession supplies	32.5	30.0
Salaries and wages	69.2	64.4
Facility lease expense	79.6	78.4
Utilities and other	75.4	75.9
General and administrative expenses	37.9	39.3
Depreciation and amortization	45.3	42.5
Impairment of long-lived assets	0.8	0.4
(Gain) loss on sale of assets and other	(1.4)	2.8
Total cost of operations	555.0	534.4
Operating income	\$ 90.4	\$ 67.9
<b>Operating data as a percentage of total revenues:</b>		
Revenues		
Admissions	62.1%	63.3%
Concession	33.2%	32.0%
Other	4.7%	4.7%
Total revenues	100.0%	100.0%
Cost of operations (1)		
Film rentals and advertising	53.8%	52.7%
Concession supplies	15.2%	15.5%
Salaries and wages	10.7%	10.7%
Facility lease expense	12.3%	13.0%
Utilities and other	11.7%	12.6%
General and administrative expenses	5.9%	6.5%
Depreciation and amortization	7.0%	7.1%
Impairment of long-lived assets	0.1%	0.1%
(Gain) loss on sale of assets and other	(0.2)%	0.5%
Total cost of operations	86.0%	88.7%
Operating income	14.0%	11.3%
Average screen count (month end average)	5,677	5,585
Revenues per average screen (dollars)	\$113,686	\$107,839

(1) All costs are expressed as a percentage of total revenues, except film rentals and advertising, which are expressed as a percentage of admissions revenues and concession supplies, which are expressed as a percentage of concession revenues.

## Table of Contents

### Three Months Ended March 31, 2015 Versus March 31, 2014

**Revenues.** Total revenues increased \$43.1 million to \$645.4 million for the three months ended March 31, 2015 (“first quarter of 2015”) from \$602.3 million for the three months ended March 31, 2014 (“first quarter of 2014”), representing a 7.2% increase. The table below, presented by reportable operating segment, summarizes our year-over-year revenue performance and certain key performance indicators that impact our revenues.

	U.S. Operating Segment			International Operating Segment			Consolidated		
	Three Months Ended			Three Months Ended			Three Months Ended		
	March 31,			March 31,			March 31,		
	2015	2014	% Change	2015	2014	% Change	2015	2014	% Change
Admissions revenues <sup>(1)</sup>	\$295.8	\$282.7	4.6%	\$ 104.9	\$ 98.2	6.8%	\$400.7	\$380.9	5.2%
Concession revenues <sup>(1)</sup>	\$159.6	\$145.5	9.7%	\$ 54.8	\$ 47.5	15.4%	\$214.4	\$193.0	11.1%
Other revenues <sup>(1)(2)</sup>	\$ 15.7	\$ 13.9	12.9%	\$ 14.6	\$ 14.5	0.7%	\$ 30.3	\$ 28.4	6.7%
Total revenues <sup>(1)(2)</sup>	\$471.1	\$442.1	6.6%	\$ 174.3	\$ 160.2	8.8%	\$645.4	\$602.3	7.2%
Attendance <sup>(1)</sup>	41.5	40.6	2.2%	24.0	20.9	14.8%	65.5	61.5	6.5%

(1) Amounts in millions.

(2) U.S. operating segment revenues include eliminations of intercompany transactions with the international operating segment. See Note 15 of our condensed consolidated financial statements.

- **U.S.** Admissions revenues increased \$13.1 million as a result of a 2.2% increase in attendance and a 2.4% increase in average ticket price from \$6.96 for the first quarter of 2014 to \$7.13 for the first quarter of 2015. Concession revenues increased \$14.1 million as a result of the 2.2% increase in attendance and a 7.5% increase in concession revenues per patron from \$3.58 for the first quarter of 2014 to \$3.85 for the first quarter of 2015. The increase in attendance was due to the success of the films released during the first quarter of 2015 and new theatres. The increase in average ticket price was primarily due to price increases. The increase in concession revenues per patron was primarily due to price increases and incremental sales. Other revenues increased primarily due to increases in screen advertising revenues.
- **International.** Admissions revenues increased \$6.7 million as a result of a 14.8% increase in attendance, partially offset by a 7.0% decrease in average ticket price from \$4.70 for the first quarter of 2014 to \$4.37 for the first quarter of 2015. Concession revenues increased \$7.3 million as a result of the 14.8% increase in attendance and a 0.4% increase in concession revenues per patron from \$2.27 for the first quarter of 2014 to \$2.28 for the first quarter of 2015. The increase in attendance was due to the success of the films released during the first quarter of 2015 and new theatres. The decrease in average ticket price was primarily due to the mix of premium product and the unfavorable impact of foreign currency exchange rates in certain countries in which we operate. Concession revenues per patron increased primarily due to price increases, the impact of which was almost entirely offset by the unfavorable impact of foreign currency exchange rates in certain countries in which we operate.

**Cost of Operations.** The table below summarizes certain of our year-over-year theatre operating costs by reportable operating segment (in millions).

	U.S. Operating Segment		International Operating Segment		Consolidated	
	Three Months Ended		Three Months Ended		Three Months Ended	
	March 31,		March 31,		March 31,	
	2015	2014	2015	2014	2015	2014
Film rentals and advertising	\$ 165.9	\$ 154.0	\$ 49.8	\$ 46.7	\$ 215.7	\$ 200.7
Concession supplies	21.0	20.2	11.5	9.8	32.5	30.0
Salaries and wages	51.5	48.6	17.7	15.8	69.2	64.4
Facility lease expense	59.7	59.3	19.9	19.1	79.6	78.4
Utilities and other	53.4	53.8	22.0	22.1	75.4	75.9

## Table of Contents

- U.S. Film rentals and advertising costs were \$165.9 million, or 56.1% of admissions revenues, for the first quarter of 2015 compared to \$154.0 million, or 54.5% of admissions revenues, for the first quarter of 2014. The increase in film rentals and advertising costs was due to the \$13.1 million increase in admissions revenues and an increase in the film rentals and advertising rate. The increase in the film rentals and advertising rate was primarily due to the box office concentration of a few successful films during the first quarter of 2015 and increased film presentation costs. Concession supplies expense was \$21.0 million, or 13.2% of concession revenues, for the first quarter of 2015 compared to \$20.2 million, or 13.9% of concession revenues, for the first quarter of 2014. The decrease in the concession supplies rate was primarily due to the impact of price increases.

Salaries and wages increased to \$51.5 million for the first quarter of 2015 from \$48.6 million for the first quarter of 2014 primarily due to new theatres and increases in minimum wages. Facility lease expense increased to \$59.7 million for the first quarter of 2015 from \$59.3 million for the first quarter of 2014 due to new theatres. Utilities and other costs decreased to \$53.4 million for the first quarter of 2015 from \$53.8 million for the first quarter of 2014 due to decreases in digital and 3-D equipment lease costs.

- International. Film rentals and advertising costs were \$49.8 million, or 47.5% of admissions revenues, for the first quarter of 2015 compared to \$46.7 million, or 47.6% of admissions revenues, for the first quarter of 2014. Concession supplies expense was \$11.5 million, or 21.0% of concession revenues, for the first quarter of 2015 compared to \$9.8 million, or 20.6% of concession revenues, for the first quarter of 2014.

Salaries and wages increased to \$17.7 million for the first quarter of 2015 from \$15.8 million for the first quarter of 2014 due to increased wage rates and new theatres. Facility lease expense increased to \$19.9 million for the first quarter of 2015 from \$19.1 million for the first quarter of 2014 due to new theatres and increased percentage rent expense as a result of increased revenues. Utilities and other costs decreased to \$22.0 million for the first quarter of 2015 from \$22.1 million for the first quarter of 2014. All of the above-mentioned theatre operating costs were also impacted by changes in foreign currency exchange rates in certain countries in which we operate.

*General and Administrative Expenses.* General and administrative expenses decreased to \$37.9 million for the first quarter of 2015 from \$39.3 million for the first quarter of 2014. The decrease was primarily due to the impact of changes in foreign currency exchange rates in certain countries in which we operate and decreased professional fees, partially offset by increased salaries and incentive compensation expense.

*Depreciation and Amortization.* Depreciation and amortization expense was \$45.3 million during the first quarter of 2015 compared to \$42.5 million during the first quarter of 2014. The increase was primarily due to new theatres.

*Impairment of Long-Lived Assets.* We recorded asset impairment charges on assets held and used of \$0.8 million during the first quarter of 2015 compared to \$0.4 million during the first quarter of 2014. The long-lived asset impairment charges recorded during each of the periods presented were specific to theatres that were directly and individually impacted by increased competition, adverse changes in market demographics or adverse changes in the development or the conditions of the areas surrounding the theatre. See Note 11 to our condensed consolidated financial statements.

*(Gain) Loss on Sale of Assets and Other.* We recorded a gain on sale of assets and other of \$1.4 million during the first quarter of 2015 compared to a loss of \$2.8 million during the first quarter of 2014. The gain recorded during the first quarter of 2015 was primarily a result of lease amendments that resulted in the reduction of certain capital lease liabilities. The loss recorded during the first quarter of 2014 is primarily due to the replacement of certain theatre assets during the period.

*Interest Expense.* Interest costs incurred, including amortization of debt issue costs, were \$28.2 million during the first quarter of 2015 compared to \$28.5 million during the first quarter of 2014.

*Foreign Currency Exchange Gain (Loss).* We recorded a foreign currency exchange loss of approximately \$8.2 million during the first quarter of 2015 compared to a foreign currency exchange gain of \$3.1 million during the first quarter of 2014. These amounts primarily represent the impact of changes in foreign currency exchange rates on intercompany transactions between our domestic subsidiaries and our international subsidiaries.

*Distributions from NCM.* We recorded distributions from NCM of \$8.5 million during the first quarter of 2015 compared to \$9.5 million during the first quarter of 2014, which were in excess of the carrying value of our Tranche 1 investment. See Note 6 to our condensed consolidated financial statements.

## Table of Contents

*Equity in Income of Affiliates.* We recorded equity in income of affiliates of \$5.2 million during the first quarter of 2015 compared to \$3.6 million during the first quarter of 2014. The equity in income of affiliates recorded during the first quarter of 2015 primarily consisted of income of approximately \$4.0 million related to our equity investment in DCIP (see Note 7 to our condensed consolidated financial statements) and income of approximately \$0.8 million related to our equity investment in NCM (see Note 6 to our condensed consolidated financial statements). The equity in income of affiliates recorded during the first quarter of 2014 primarily consisted of income of approximately \$3.2 million related to our equity investment in DCIP and income of approximately \$0.4 million related to our equity investment in NCM.

*Income Taxes.* We recorded income tax expense of \$26.4 million for the first quarter of 2015 compared to \$20.9 million for the first quarter of 2014. The effective tax rate was approximately 38.1% for the first quarter of 2015 compared to 36.9% for the first quarter of 2014. Income tax provisions for interim (quarterly) periods are based on estimated annual income tax rates and are adjusted for the effects of significant, infrequent or unusual items (i.e. discrete items) occurring during the interim period. As a result, the interim rate may vary significantly from the normalized annual rate.

## Liquidity and Capital Resources

### Operating Activities

We primarily collect our revenues in cash, mainly through box office receipts and the sale of concessions. In addition, nearly all of our theatres provide the patron a choice of using a credit card, debit card or advanced-sale type certificates such as a gift card, in place of cash. Because our revenues are received in cash prior to the payment of related expenses, we have an operating "float" and historically have not required traditional working capital financing. Cash provided by operating activities was \$25.1 million for the three months ended March 31, 2015 compared to \$61.9 million for the three months ended March 31, 2014. This decrease in cash provided by operating activities for the three months ended March 31, 2015 was primarily due to the timing of payments made to vendors for products received and services provided during the preceding quarter.

### Investing Activities

Our investing activities have been principally related to the development and acquisition of theatres. New theatre openings and acquisitions historically have been financed with internally generated cash and by debt financing, including borrowings under our senior secured credit facility. Cash used for investing activities was \$86.7 million for the three months ended March 31, 2015 compared to \$53.7 million for the three months ended March 31, 2014.

Capital expenditures for the three months ended March 31, 2015 and 2014 were as follows (in millions):

<u>Period</u>	<u>New Properties</u>	<u>Existing Properties</u>	<u>Total</u>
Three Months Ended March 31, 2015	\$ 28.2	\$ 57.5 <sup>(a)</sup>	\$85.7
Three Months Ended March 31, 2014	\$ 27.4	\$ 25.4	\$52.8

(a) Includes approximately \$26.3 million for the purchase of our corporate headquarters building in Plano, TX.

Our U.S. theatre circuit consisted of 4,498 screens at March 31, 2015. During the three months ended March 31, 2015, we built one new theatre with nine screens and closed one theatre with ten screens. At March 31, 2015, we had signed commitments to open eight new theatres with 90 screens in domestic markets during the remainder of 2015 and open four new theatres with 48 screens subsequent to 2015. We estimate the remaining capital expenditures for the development of these 138 domestic screens will be approximately \$85 million. Actual expenditures for continued theatre development and acquisitions are subject to change based upon the availability of attractive opportunities.

Our international theatre circuit consisted of 1,189 screens at March 31, 2015. During the three months ended March 31, 2015, we built one new theatre with eight screens, acquired one theatre with five screens and closed one screen. At March 31, 2015, we had signed commitments to open ten new theatres and 72 screens in international markets during the remainder of 2015 and open three new theatres and 24 screens subsequent to 2015. We estimate the remaining capital expenditures for the development of these 96 international screens will be approximately \$63 million. Actual expenditures for continued theatre development and acquisitions are subject to change based upon the availability of attractive opportunities.

## Table of Contents

We plan to fund capital expenditures for our continued development with cash flow from operations, borrowings under our senior secured credit facility, and proceeds from debt issuances, sale leaseback transactions and/or sales of excess real estate.

### *Financing Activities*

Cash used for financing activities was \$37.1 million for the three months ended March 31, 2015 compared to \$41.4 million for the three months ended March 31, 2014.

We, at the discretion of the board of directors and subject to applicable law, anticipate paying regular quarterly dividends on our common stock. The amount, if any, of the dividends to be paid in the future will depend upon our then available cash, anticipated cash needs, overall financial condition, loan agreement restrictions as discussed below, future prospects for earnings and cash flows, as well as other relevant factors.

We may from time to time, subject to compliance with our debt instruments, purchase our debt securities on the open market depending upon the availability and prices of such securities. Long-term debt consisted of the following as of March 31, 2015 (in millions):

Cinemark, USA, Inc. term loan	\$ 684.3
Cinemark USA, Inc. 4.875% senior notes due 2023	530.0
Cinemark USA, Inc. 5.125% senior notes due 2022	400.0
Cinemark USA, Inc. 7.375% senior subordinated notes due 2021	200.0
Other	6.9
Total long-term debt	\$1,821.2
Less current portion	8.4
Long-term debt, less current portion	<u>\$1,812.8</u>

As of March 31, 2015, Cinemark USA, Inc. had \$100.0 million in available borrowing capacity on our revolving credit line.

### *Contractual Obligations*

There have been no material changes in our contractual obligations previously disclosed in "Liquidity and Capital Resources" in our Annual Report on Form 10-K for the year ended December 31, 2014 filed February 27, 2015.

### *Off-Balance Sheet Arrangements*

Other than the operating leases and purchase commitments disclosed in our Annual Report on Form 10-K for the year ended December 31, 2014 filed February 27, 2015, we do not have any off-balance sheet arrangements.

### *Cinemark USA, Inc. 4.875% Senior Notes*

On May 24, 2013, Cinemark USA, Inc. issued \$530.0 million aggregate principal amount of 4.875% senior notes due 2023, at par value, (the "4.875% Senior Notes"). Interest on the 4.875% Senior Notes is payable on June 1 and December 1 of each year, beginning December 1, 2013. The 4.875% Senior Notes mature on June 1, 2023.

The indenture to the 4.875% Senior Notes contains covenants that include limitations on the amount of dividends that Cinemark USA, Inc. can pay. As of March 31, 2015, Cinemark USA, Inc. could have distributed up to approximately \$1,783.1 million to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the indenture to the 4.875% Senior Notes, subject to its available cash and other borrowing restrictions outlined in the indenture. The indenture allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1 and our actual ratio as of March 31, 2015 was approximately 6.5 to 1.

## Table of Contents

### *Senior Secured Credit Facility*

Cinemark USA, Inc. has a senior secured credit facility that includes a seven year \$700.0 million term loan and a five year \$100.0 million revolving credit line (the “Senior Secured Credit Facility”). The term loan matures in December 2019. The revolving credit line matures in December 2017. Quarterly principal payments in the amount of \$1.75 million are due on the term loan through September 2019 with the remaining principal of \$652.8 million due on December 18, 2019.

Interest on the term loan accrues at Cinemark USA, Inc.’s option at: (A) the base rate equal to the higher of (1) the prime lending rate as set forth on the British Banking Association Telerate page 5, or (2) the federal funds effective rate from time to time plus 0.50%, plus a margin of 2.0% per annum, or (B) a “eurodollar rate” plus a margin of 3.0% per annum. Interest on the revolving credit line accrues, at Cinemark USA, Inc.’s option, at: (A) a base rate equal to the higher of (1) the prime lending rate as set forth on the British Banking Association Telerate page 5 and (2) the federal funds effective rate from time to time plus 0.50%, plus a margin that ranges from 1.00% to 1.75% per annum, or (B) a “eurodollar rate” plus a margin that ranges from 2.00% to 2.75% per annum. The margin of the revolving credit line is determined by the consolidated net senior secured leverage ratio as defined in the credit agreement.

The Senior Secured Credit Facility contains usual and customary negative covenants for agreements of this type, including restrictions on Cinemark USA, Inc.’s ability to pay dividends. In addition, if Cinemark USA, Inc. has borrowings outstanding on the revolving credit line, it is required to satisfy a consolidated net senior secured leverage ratio covenant as determined in accordance with the Senior Secured Credit Facility. Under the restrictions outlined in the agreements, as of March 31, 2015, Cinemark USA, Inc. could have distributed up to approximately \$1,737.6 million to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the Senior Secured Credit Facility, subject to its available cash and other borrowing restrictions outlined in the agreement.

At March 31, 2015, there was \$684.3 million outstanding under the term loan and no borrowings outstanding under the revolving credit line. Cinemark USA, Inc. had \$100.0 million in available borrowing capacity on the revolving credit line. The average interest rate on outstanding term loan borrowings under the Senior Secured Credit Facility at March 31, 2015 was approximately 4.0% per annum.

### *Cinemark USA, Inc. 5.125% Senior Notes*

On December 18, 2012, Cinemark USA, Inc. issued \$400.0 million aggregate principal amount of 5.125% senior notes due 2022, at par value (the “5.125% Senior Notes”). Interest on the 5.125% Senior Notes is payable on June 15 and December 15 of each year, beginning June 15, 2013. The 5.125% Senior Notes mature on December 15, 2022.

The indenture to the 5.125% Senior Notes contains covenants including limitations on the amount of dividends that could be paid by Cinemark USA, Inc. As of March 31, 2015, Cinemark USA, Inc. could have distributed up to approximately \$1,788.1 million to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the indenture to the 5.125% Senior Notes, subject to its available cash and other borrowing restrictions outlined in the indenture. The indenture allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1 and our actual ratio as of March 31, 2015 was approximately 6.8 to 1.

### *Cinemark USA, Inc. 7.375% Senior Subordinated Notes*

On June 3, 2011, Cinemark USA, Inc. issued \$200.0 million aggregate principal amount of 7.375% senior subordinated notes due 2021, at par value (the “Senior Subordinated Notes”). Interest on the Senior Subordinated Notes is payable on June 15 and December 15 of each year. The Senior Subordinated Notes mature on June 15, 2021.

The indenture to the Senior Subordinated Notes contains covenants including limitations on the amount of dividends that could be paid by Cinemark USA, Inc. As of March 31, 2015, Cinemark USA, Inc. could have distributed up to approximately \$1,776.4 million to its parent company and sole stockholder, Cinemark Holdings, Inc., under the terms of the indenture to the Senior Subordinated Notes, subject to its available cash and other borrowing restrictions outlined in the indenture governing the Senior Subordinated Notes. The indenture allows Cinemark USA, Inc. to incur additional indebtedness if it satisfies the coverage ratio specified in the indenture, after giving effect to the incurrence of the additional indebtedness, and in certain other circumstances. The required minimum coverage ratio is 2 to 1, and our actual ratio as of March 31, 2015 was approximately 6.5 to 1.

## Table of Contents

### Covenant Compliance

As of March 31, 2015, we believe we were in full compliance with all agreements, including all related covenants, governing our outstanding debt.

### Seasonality

Our revenues have historically been seasonal, coinciding with the timing of releases of motion pictures by the major distributors. Generally, the most successful motion pictures have been released during the summer, extending from May to July, and during the holiday season, extending from early November through year-end. The unexpected emergence of a hit film during other periods can alter this seasonality trend. The timing of such film releases can have a significant effect on our results of operations, and the results of one quarter are not necessarily indicative of results for the next quarter or for the same period in the following year.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

We have exposure to financial market risks, including changes in interest rates, foreign currency exchange rates and other relevant market prices.

#### Interest Rate Risk

We are currently party to variable rate debt facilities. An increase or decrease in interest rates would affect our interest expense relating to our variable rate debt facilities. At March 31, 2015, there was an aggregate of approximately \$234.3 million of variable rate debt outstanding under these facilities, which excludes \$450.0 million of Cinemark USA, Inc.'s term loan debt that is hedged with the Company's interest rate swap agreements in effect as of March 31, 2015 as discussed below. Based on the interest rates in effect on the variable rate debt outstanding at March 31, 2015, a 100 basis point increase in market interest rates would increase our annual interest expense by approximately \$2.3 million.

Our interest rate swap agreements qualify for cash flow hedge accounting. The fair values of the interest rate swaps are recorded on our condensed consolidated balance sheet as an asset or liability with the effective portion of the interest rate swaps' gains or losses reported as a component of accumulated other comprehensive loss and the ineffective portion reported in earnings.

Below is a summary of our interest rate swap agreements as of March 31, 2015:

Nominal Amount (in millions)	Effective Date	Pay Rate	Receive Rate	Expiration Date
\$ 175.0	December 2010	1.3975%	1-month LIBOR	September 2015
\$ 175.0	December 2010	1.4000%	1-month LIBOR	September 2015
\$ 100.0	November 2011	1.7150%	1-month LIBOR	April 2016
<u>\$ 450.0</u>				

The table below provides information about our fixed rate and variable rate long-term debt agreements as of March 31, 2015:

	Expected Maturity for the Twelve-Month Periods Ending March 31,							Fair Value	Average Interest Rate
	(in millions)								
	2016	2017	2018	2019	2020	Thereafter	Total		
Fixed rate (1)	\$1.4	\$1.4	\$1.4	\$1.4	\$451.3	\$ 1,130.0	\$1,586.9	\$ 1,600.6	5.1%
Variable rate	7.0	7.0	7.0	7.0	206.3	—	234.3	234.8	3.2%
Total debt	<u>\$8.4</u>	<u>\$8.4</u>	<u>\$8.4</u>	<u>\$8.4</u>	<u>\$657.6</u>	<u>\$ 1,130.0</u>	<u>\$1,821.2</u>	<u>\$ 1,835.4</u>	

- (1) Includes \$450.0 million of the Cinemark USA, Inc. term loan, which represents the debt hedged with the Company's interest rate swap agreements in effect as of March 31, 2015 discussed above.

---

## **Table of Contents**

### **Foreign Currency Exchange Rate Risk**

There have been no material changes in foreign currency exchange rate risk previously disclosed in “Quantitative and Qualitative Disclosures About Market Risk” in the Company’s Annual Report on Form 10-K filed February 27, 2015.

## **Item 4. Controls and Procedures**

### **Evaluation of the Effectiveness of Disclosure Controls and Procedures**

As of March 31, 2015, we carried out an evaluation required by the Securities Exchange Act of 1934, as amended (the “Exchange Act”), under the supervision and with the participation of our principal executive officer and principal financial officer, of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rule 13a-15(e) of the Exchange Act. Based on this evaluation, our principal executive officer and principal financial officer concluded that, as of March 31, 2015, our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC’s rules and forms and were effective to provide reasonable assurance that such information is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosures.

### **Changes in Internal Control Over Financial Reporting**

There have been no changes in our internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 that occurred during the quarter ended March 31, 2015 that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II—OTHER INFORMATION**

**Item 1. Legal Proceedings**

There have been no material changes from legal proceedings previously reported under “Business – Legal Proceedings” in the Company’s Annual Report on Form 10-K filed February 27, 2015.

**Item 1A. Risk Factors**

There have been no material changes from risk factors previously disclosed in “Risk Factors” in the Company’s Annual Report on Form 10-K filed February 27, 2015.

---

[Table of Contents](#)

**Item 6. Exhibits**

- \*31.1 Certification of Tim Warner, Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- \*31.2 Certification of Sean Gamble, Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- \*32.1 Certification of Tim Warner, Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002.
- \*32.2 Certification of Sean Gamble, Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002.
- \* 101 Financial Statements from the quarterly report on Form 10-Q of Cinemark Holdings, Inc. for the quarter ended March 31, 2015, filed May 7, 2015, formatted in XBRL: (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Income, (iii) the Condensed Consolidated Statements of Comprehensive Income (Loss), (iv) the Condensed Consolidated Statements of Cash Flows and (v) the Notes to Condensed Consolidated Financial Statements tagged as detailed text.
  
- \* filed herewith.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**CINEMARK HOLDINGS, INC.**

Registrant

**DATE:** May 7, 2015

/s/ Tim Warner

Tim Warner  
Chief Executive Officer

/s/ Sean Gamble

Sean Gamble  
Chief Financial Officer

**EXHIBIT INDEX**

- \*31.1 Certification of Tim Warner, Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- \*31.2 Certification of Sean Gamble, Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- \*32.1 Certification of Tim Warner, Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002.
- \*32.2 Certification of Sean Gamble, Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002.
- \* 101 Financial Statements from the quarterly report on Form 10-Q of Cinemark Holdings, Inc. for the quarter ended March 31, 2015, filed May 7, 2015, formatted in XBRL: (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Income, (iii) the Condensed Consolidated Statements of Comprehensive Income (Loss), (iv) the Condensed Consolidated Statements of Cash Flows and (v) the Notes to Condensed Consolidated Financial Statements tagged as detailed text.
  
- \* filed herewith.

**CERTIFICATION  
PURSUANT TO SECTION 302 OF THE  
SARBANES – OXLEY ACT OF 2002**

I, Tim Warner, certify that:

1. I have reviewed this report on Form 10-Q of Cinemark Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15 (e) and 15d-15 (e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15 (f) and 15d-15 (f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 7, 2015

By: /s/ Tim Warner

Tim Warner  
Chief Executive Officer

**CERTIFICATION  
PURSUANT TO SECTION 302 OF THE  
SARBANES – OXLEY ACT OF 2002**

I, Sean Gamble, certify that:

1. I have reviewed this report on Form 10-Q of Cinemark Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15 (e) and 15d-15 (e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15 (f) and 15d-15 (f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 7, 2015

By: /s/ Sean Gamble

Sean Gamble  
Chief Financial Officer

**CERTIFICATION  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADDED BY SECTION 906 OF THE  
SARBANES – OXLEY ACT OF 2002**

This certification is provided pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002 and accompanies the quarterly report on Form 10-Q (the "Form 10-Q") for the quarter ended March 31, 2015 of Cinemark Holdings, Inc. (the "Issuer").

I, Tim Warner, the Chief Executive Officer of Issuer certify that to the best of my knowledge:

- (i) the Form 10-Q fully complies with the requirements of section 13(a) or section 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and
- (ii) the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Issuer.

Dated: May 7, 2015

/s/ Tim Warner

Tim Warner  
Chief Executive Officer

Subscribed and sworn to before me this 7th day of May 2015.

/s/ Christi Reschman

Name: Christi Reschman  
Title: Notary Public

My commission expires: 9/26/2017

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

**CERTIFICATION  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADDED BY SECTION 906 OF THE  
SARBANES – OXLEY ACT OF 2002**

This certification is provided pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002 and accompanies the quarterly report on Form 10-Q (the "Form 10-Q") for the quarter ended March 31, 2015 of Cinemark Holdings, Inc. (the "Issuer").

I, Sean Gamble, the Chief Financial Officer of Issuer certify that to the best of my knowledge:

- (i) the Form 10-Q fully complies with the requirements of section 13(a) or section 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a) or 78o(d)); and
- (ii) the information contained in the Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of the Issuer.

Dated: May 7, 2015

/s/ Sean Gamble

Sean Gamble  
Chief Financial Officer

Subscribed and sworn to before me this 7th day of May 2015.

/s/ Christi Reschman

Name: Christi Reschman  
Title: Notary Public

My commission expires: 9/26/2017

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.