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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

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**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): February 25, 2010**

**Cinemark Holdings, Inc.**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**001-33401**  
(Commission  
File Number)

**20-5490327**  
(IRS Employer  
Identification No.)

**3900 Dallas Parkway, Suite 500, Plano, Texas 75093**  
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: **972.665.1000**

**N/A**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02 Results of Operations and Financial Condition.**

On February 25, 2010, we announced our financial results for the fourth quarter and fiscal year ended December 31, 2009. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

**Item 7.01 Regulation FD Disclosure.**

On February 25, 2010, we announced our financial results for the fourth quarter and fiscal year ended December 31, 2009. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

On February 25, 2010, our board of directors declared a cash dividend in the amount of \$0.18 per share of common stock, payable on March 19, 2010 to the holders of common stock of record on March 5, 2010. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) *Exhibits.*

| Exhibit No. | Exhibit Description  |
|-------------|--|
| 99.1        | Earnings and dividend press release dated February 25, 2010. |

The information furnished pursuant to Items 2.02 and 7.01 of this Current Report on Form 8-K, including the exhibits, shall not be deemed to be incorporated by reference into any of our filings with the SEC under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in any such filing, and shall not be deemed to be "filed" with the SEC under the Securities Exchange Act of 1934, as amended.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CINEMARK HOLDINGS, INC.

By: /s/ Michael D. Cavalier

Name: Michael D. Cavalier

Title: Senior Vice President — General Counsel

Date: February 25, 2010



**CINEMARK HOLDINGS, INC. REPORTS RESULTS FOR FOURTH QUARTER 2009 AND  
DECLARES QUARTERLY CASH DIVIDEND**

Plano, TX, February 25, 2010 — Cinemark Holdings, Inc. (NYSE: CNK), the second largest motion picture exhibitor in the world in terms of both attendance and the number of screens in operation, today reported results for the three months and year ended December 31, 2009.

Cinemark Holdings, Inc.'s revenues for the three months ended December 31, 2009 increased 31.5% to \$536.4 million from \$407.8 million for the three months ended December 31, 2008. For the three months ended December 31, 2009, admissions revenues increased 34.3% to \$351.5 million and concession revenues increased 28.7% to \$161.0 million. The increases were primarily related to a 21.2% increase in attendance, a 10.8% increase in average ticket prices and a 6.5% increase in concession revenues per patron.

Adjusted EBITDA for the three months ended December 31, 2009 increased 44.9% to \$121.9 million, from \$84.2 million for the three months ended December 31, 2008. Reconciliations of non-GAAP financial measures are provided in the financial schedules accompanying this press release.

Net income attributable to Cinemark Holdings, Inc. for the three months ended December 31, 2009 was \$39.9 million, compared to a net loss of \$89.5 million for the three months ended December 31, 2008. The net loss in 2008 was primarily due to \$105.4 million of non-cash impairment charges.

"Cinemark concluded a successful year with a very strong fourth quarter as we again outperformed the overall domestic box office. Cinemark's geographic diversity continues to be a key strategic advantage as we add additional new state-of-the-art theatres to our footprint both in the U.S. and internationally. Once DCIP funding occurs, we are set to accelerate the pace of Cinemark's digital screen installations, which will allow us to benefit further from the expanding pipeline of 3D motion pictures. During 2010, we will also continue to expand our footprint of XD Extreme Digital auditoriums, adding approximately 30 new XD auditoriums to our existing 16," stated Alan Stock, Cinemark's Chief Executive Officer.

Cinemark Holdings, Inc.'s revenues for the year ended December 31, 2009 increased 13.4% to \$1,976.5 million from \$1,742.3 million for the year ended December 31, 2008. For the year ended December 31, 2009, admissions revenues increased 14.8% to \$1,293.4 million and concession revenues increased 12.7% to \$602.9 million. The increases were primarily related to a 12.0% increase in attendance and a 2.4% increase in average ticket prices.

Adjusted EBITDA for the year ended December 31, 2009 increased 20.3% to \$445.5 million from \$370.3 million for the year ended December 31, 2008. Reconciliations of non-GAAP financial measures are provided in the financial schedules accompanying this press release.

Net income attributable to Cinemark Holdings, Inc. for the year ended December 31, 2009 was \$97.1 million compared to a net loss of \$48.3 million for the year ended December 31, 2008.

On December 31, 2009, the Company's aggregate screen count was 4,896. As of December 31, 2009, Cinemark had commitments to open nine new theatres with 77 screens during 2010 and four additional new theatres with 60 screens subsequent to 2010.

The Company's board of directors declared a cash dividend for its 2009 fourth quarter of \$0.18 per share of common stock. The dividend will be paid on March 19, 2010 to stockholders of record on March 5, 2010.

**Conference Call/Webcast — Today at 8:30 AM ET**

**Telephone:** via 800/374-1346 or 706/679-3149 (for international callers).

**Live Webcast/Replay:** available live at [www.cinemark.com](http://www.cinemark.com) in the [Investor Relations](#) section and archived for a limited time immediately following the call.

**Call Replay:** until February 28, 2010 via 800/642-1687 or 706/645-9291, passcode: 56042300.

**About Cinemark Holdings, Inc.**

Cinemark is a leading domestic and international motion picture exhibitor, operating 424 theatres with 4,896 screens in 39 U.S. states, one Canadian province, Brazil, Mexico and 11 other Latin American countries as of December 31, 2009. For more information go to [www.cinemark.com](http://www.cinemark.com).

**Contacts:**

**Robert Copple — 972/665-1500**

**Robert Rinderman — Jaffoni & Collins — 212/835-8500 or [CNK@jcir.com](mailto:CNK@jcir.com)**

**Forward-looking Statements**

*This press release includes “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The “forward-looking statements” include our current expectations, assumptions, estimates and projections about our business and our industry. They include statements relating to future revenues, expenses and profitability, the future development and expected growth of our business, projected capital expenditures, attendance at movies generally or in any of the markets in which we operate, the number or diversity of popular movies released and our ability to successfully license and exhibit popular films, national and international growth in our industry, competition from other exhibitors and alternative forms of entertainment and determinations in lawsuits in which we are defendants. You can identify forward-looking statements by the use of words such as “may,” “should,” “could,” “estimates,” “predicts,” “potential,” “continue,” “anticipates,” “believes,” “plans,” “expects,” “future” and “intends” and similar expressions which are intended to identify forward-looking statements. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. In evaluating forward-looking statements, you should carefully consider the risks and uncertainties described in the “Risk Factors” section or other sections in the Company’s Annual Report on Form 10-K filed March 13, 2009 and quarterly reports on Form 10-Q. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by these cautionary statements and risk factors. Forward-looking statements contained in this press release reflect our view only as of the date of this press release. We undertake no obligation, other than as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

**Cinemark Holdings, Inc.**  
**Financial and Operating Summary**  
(unaudited, in thousands)

|  | Three months ended<br>December 31, |             | Years ended<br>December 31, |             |
|--|------------------------------------|-------------|-----------------------------|-------------|
|  | 2009                               | 2008        | 2009                        | 2008        |
| Statement of Operations Data:  |                                    |             |                             |             |
| Revenues   |                                    |             |                             |             |
| Admissions   | \$351,492                          | \$261,732   | \$1,293,378                 | \$1,126,977 |
| Concession   | 160,985                            | 125,129     | 602,880                     | 534,836     |
| Other  | 23,890                             | 20,953      | 80,242                      | 80,474      |
| Total revenues   | \$536,367                          | \$407,814   | \$1,976,500                 | \$1,742,287 |
| Cost of operations   |                                    |             |                             |             |
| Film rentals and advertising   | 194,215                            | 141,049     | 708,160                     | 612,248     |
| Concession supplies  | 24,689                             | 20,175      | 91,918                      | 86,618      |
| Facility lease expense   | 62,301                             | 54,213      | 238,779                     | 225,595     |
| Other theatre operating expenses   | 112,765                            | 95,595      | 426,097                     | 386,764     |
| General and administrative expenses  | 27,517                             | 22,980      | 96,497                      | 90,788      |
| Depreciation and amortization  | 36,670                             | 42,567      | 149,515                     | 158,034     |
| Impairment of long-lived assets  | 3,743                              | 105,387     | 11,858                      | 113,532     |
| Loss on sale of assets and other   | 800                                | 5,277       | 3,202                       | 8,488       |
| Total cost of operations   | 462,700                            | 487,243     | 1,726,026                   | 1,682,067   |
| Operating income (loss)  | 73,667                             | (79,429)    | 250,474                     | 60,220      |
| Interest expense (1)   | (25,499)                           | (26,311)    | (102,505)                   | (116,058)   |
| Gain (loss) on early retirement of debt  | —                                  | 1,738       | (27,878)                    | 1,698       |
| Distributions from NCM   | 5,054                              | 6,661       | 20,822                      | 18,838      |
| Other income   | 1,017                              | 3,121       | 4,688                       | 11,927      |
| Income (loss) before income taxes  | 54,239                             | (94,220)    | 145,601                     | (23,375)    |
| Income taxes   | 13,696                             | (4,793)     | 44,845                      | 21,055      |
| Net income (loss)  | \$ 40,543                          | \$ (89,427) | \$ 100,756                  | \$ (44,430) |
| Less: Net income attributable to noncontrolling interests                                | 681                                | 120         | 3,648                       | 3,895       |
| Net income (loss) attributable to Cinemark Holdings, Inc.                                | \$ 39,862                          | \$ (89,547) | \$ 97,108                   | \$ (48,325) |
| Earnings (loss) per share attributable to Cinemark Holdings, Inc.'s common stockholders: |                                    |             |                             |             |
| Basic  | \$ 0.36                            | \$ (0.82)   | \$ 0.89                     | \$ (0.45)   |
| Diluted  | \$ 0.36                            | \$ (0.82)   | \$ 0.87                     | \$ (0.45)   |
| Weighted average diluted shares outstanding  | 110,758                            | 108,291     | 110,255                     | 107,341     |
| Other Financial Data:  |                                    |             |                             |             |
| Adjusted EBITDA (2)  | \$121,905                          | \$ 84,157   | \$ 445,524                  | \$ 370,292  |

(1) Includes amortization of debt issue costs and excludes capitalized interest.

(2) Adjusted EBITDA is a non-GAAP financial measure. A reconciliation of Adjusted EBITDA to net income (loss) is provided in the financial schedules accompanying this press release.

|   | As of<br>December 31, |            |
|---|-----------------------|------------|
|   | 2009                  | 2008       |
| Balance Sheet Data (unaudited, in thousands): |                       |            |
| Cash and cash equivalents                     | \$ 437,936            | \$ 349,603 |
| Theatre properties and equipment, net         | 1,219,588             | 1,208,283  |
| Total assets                                  | 3,276,448             | 3,065,708  |
| Long-term debt, including current portion     | 1,543,705             | 1,508,462  |
| Stockholders' equity                          | 914,628               | 824,227    |

**Segment Information**  
(unaudited, in thousands)

|                            | Three months ended<br>December 31, |           | Years ended<br>December 31, |             |
|----------------------------|------------------------------------|-----------|-----------------------------|-------------|
|                            | 2009                               | 2008      | 2009                        | 2008        |
| Revenues                   |                                    |           |                             |             |
| U.S.                       | \$419,671                          | \$332,194 | \$1,558,736                 | \$1,360,176 |
| International              | 117,741                            | 76,360    | 421,765                     | 385,817     |
| Eliminations               | (1,045)                            | (740)     | (4,001)                     | (3,706)     |
| Total revenues             | \$536,367                          | \$407,814 | \$1,976,500                 | \$1,742,287 |
| Adjusted EBITDA            |                                    |           |                             |             |
| U.S.                       | \$101,483                          | \$ 72,633 | \$ 361,685                  | \$ 291,487  |
| International              | 20,422                             | 11,524    | 83,839                      | 78,805      |
| Total Adjusted EBITDA      | \$121,905                          | \$ 84,157 | \$ 445,524                  | \$ 370,292  |
| Capital Expenditures       |                                    |           |                             |             |
| U.S.                       | \$ 22,844                          | \$ 26,512 | \$ 81,695                   | \$ 77,193   |
| International              | 16,350                             | 8,262     | 43,102                      | 28,916      |
| Total capital expenditures | \$ 39,194                          | \$ 34,774 | \$ 124,797                  | \$ 106,109  |

**Additional Segment Information (1)**  
(unaudited)

|                                | U.S. Operating Segment             |          |             | International Operating Segment    |           |             | Consolidated                       |          |             |
|--------------------------------|------------------------------------|----------|-------------|------------------------------------|-----------|-------------|------------------------------------|----------|-------------|
|                                | Three Months Ended<br>December 31, |          |             | Three Months Ended<br>December 31, |           |             | Three Months Ended<br>December 31, |          |             |
|                                | 2009                               | 2008     | %<br>Change | 2009                               | 2008      | %<br>Change | 2009                               | 2008     | %<br>Change |
| Admissions revenues            | \$ 277.3                           | \$ 216.6 | 28.0%       | \$ 74.2                            | \$ 45.1   | 64.5%       | \$ 351.5                           | \$ 261.7 | 34.3%       |
| Concession revenues            | \$ 128.2                           | \$ 103.0 | 24.5%       | \$ 32.8                            | \$ 22.1   | 48.4%       | \$ 161.0                           | \$ 125.1 | 28.7%       |
| Other revenues(2)              | \$ 13.1                            | \$ 11.9  | 10.1%       | \$ 10.8                            | \$ 9.1    | 18.7%       | \$ 23.9                            | \$ 21.0  | 13.8%       |
| Total revenues(2)              | \$ 418.6                           | \$ 331.5 | 26.3%       | \$ 117.8                           | \$ 76.3   | 54.4%       | \$ 536.4                           | \$ 407.8 | 31.5%       |
| Attendance                     | 42.9                               | 35.7     | 20.2%       | 18.2                               | 14.7      | 23.8%       | 61.1                               | 50.4     | 21.2%       |
| Average ticket price           | \$ 6.46                            | \$ 6.07  | 6.4%        | \$ 4.08                            | \$ 3.07   | 32.9%       | \$ 5.75                            | \$ 5.19  | 10.8%       |
| Concession revenues per patron | \$ 2.99                            | \$ 2.89  | 3.5%        | \$ 1.80                            | \$ 1.50   | 20.0%       | \$ 2.64                            | \$ 2.48  | 6.5%        |
| Revenues per average screen(2) | \$109,216                          | \$89,124 | 22.5%       | \$ 110,451                         | \$ 73,671 | 49.9%       | \$109,485                          | \$85,756 | 27.7%       |

|                              | U.S. Operating Segment             |          | International Operating Segment    |         | Consolidated                       |          |
|------------------------------|------------------------------------|----------|------------------------------------|---------|------------------------------------|----------|
|                              | Three Months Ended<br>December 31, |          | Three Months Ended<br>December 31, |         | Three Months Ended<br>December 31, |          |
|                              | 2009                               | 2008     | 2009                               | 2008    | 2009                               | 2008     |
| Film rentals and advertising | \$ 156.1                           | \$ 118.9 | \$ 38.2                            | \$ 22.1 | \$ 194.3                           | \$ 141.0 |
| Concession supplies          | 16.5                               | 14.1     | 8.2                                | 6.1     | 24.7                               | 20.2     |
| Salaries and wages           | 44.4                               | 38.5     | 9.9                                | 7.2     | 54.3                               | 45.7     |
| Facility lease expense       | 45.9                               | 41.9     | 16.4                               | 12.3    | 62.3                               | 54.2     |
| Utilities and other          | 40.8                               | 38.3     | 17.6                               | 11.6    | 58.4                               | 49.9     |

|                                | U.S. Operating Segment     |            |             | International Operating Segment |           |             | Consolidated               |            |             |
|--------------------------------|----------------------------|------------|-------------|---------------------------------|-----------|-------------|----------------------------|------------|-------------|
|                                | Year Ended<br>December 31, |            |             | Year Ended<br>December 31,      |           |             | Year Ended<br>December 31, |            |             |
|                                | 2009                       | 2008       | %<br>Change | 2009                            | 2008      | %<br>Change | 2009                       | 2008       | %<br>Change |
| Admissions revenues            | \$ 1,025.9                 | \$ 889.1   | 15.4%       | \$ 267.5                        | \$ 237.9  | 12.4%       | \$ 1,293.4                 | \$ 1,127.0 | 14.8%       |
| Concession revenues            | \$ 485.2                   | \$ 426.5   | 13.8%       | \$ 117.7                        | \$ 108.3  | 8.7%        | \$ 602.9                   | \$ 534.8   | 12.7%       |
| Other revenues(2)              | \$ 43.6                    | \$ 40.9    | 6.6%        | \$ 36.6                         | \$ 39.6   | (7.6)%      | \$ 80.2                    | \$ 80.5    | (0.4)%      |
| Total revenues(2)              | \$ 1,554.7                 | \$ 1,356.5 | 14.6%       | \$ 421.8                        | \$ 385.8  | 9.3%        | \$ 1,976.5                 | \$ 1,742.3 | 13.4%       |
| Attendance                     | 165.1                      | 147.9      | 11.6%       | 71.6                            | 63.4      | 12.9%       | 236.7                      | 211.3      | 12.0%       |
| Average ticket price           | \$ 6.21                    | \$ 6.01    | 3.3%        | \$ 3.74                         | \$ 3.75   | (0.3)%      | \$ 5.46                    | \$ 5.33    | 2.4%        |
| Concession revenues per patron | \$ 2.94                    | \$ 2.88    | 2.1%        | \$ 1.64                         | \$ 1.71   | (4.1)%      | \$ 2.55                    | \$ 2.53    | 0.8%        |
| Revenues per average screen(2) | \$408,017                  | \$368,313  | 10.8%       | \$401,828                       | \$378,252 | 6.2%        | \$406,681                  | \$370,469  | 9.8%        |



|                              | U.S. Operating Segment  |         | International Operating Segment |          | Consolidated            |         |
|------------------------------|-------------------------|---------|---------------------------------|----------|-------------------------|---------|
|                              | Year Ended December 31, |         | Year Ended December 31,         |          | Year Ended December 31, |         |
|                              | 2009                    | 2008    | 2009                            | 2008     | 2009                    | 2008    |
| Film rentals and advertising | \$572.3                 | \$494.6 | \$ 135.9                        | \$ 117.6 | \$708.2                 | \$612.2 |
| Concession supplies          | 61.9                    | 58.5    | 30.0                            | 28.1     | 91.9                    | 86.6    |
| Salaries and wages           | 168.8                   | 149.5   | 34.6                            | 31.5     | 203.4                   | 181.0   |
| Facility lease expense       | 178.8                   | 166.8   | 60.0                            | 58.8     | 238.8                   | 225.6   |
| Utilities and other          | 163.5                   | 151.8   | 59.2                            | 54.0     | 222.7                   | 205.8   |

(1) Revenues and attendance are in millions. Average ticket price, concession revenues per patron and revenues per average screen are in dollars. Theatre operating costs are in millions.

(2) U.S. operating segment revenues include eliminations of intercompany transactions with the international operating segment.

**Reconciliation of Adjusted EBITDA**  
(unaudited, in thousands)

|   | Three months ended December 31, |             | Years ended December 31, |             |
|---|---------------------------------|-------------|--------------------------|-------------|
|   | 2009                            | 2008        | 2009                     | 2008        |
| Net income (loss)                           | \$ 40,543                       | \$ (89,427) | \$100,756                | \$ (44,430) |
| Income taxes                                | 13,696                          | (4,793)     | 44,845                   | 21,055      |
| Interest expense                            | 25,499                          | 26,311      | 102,505                  | 116,058     |
| (Gain) loss on early retirement of debt     | —                               | (1,738)     | 27,878                   | (1,698)     |
| Other income                                | (1,017)                         | (3,121)     | (4,688)                  | (11,927)    |
| Depreciation and amortization               | 36,670                          | 42,567      | 149,515                  | 158,034     |
| Impairment of long-lived assets             | 3,743                           | 105,387     | 11,858                   | 113,532     |
| Loss on sale of assets and other            | 800                             | 5,277       | 3,202                    | 8,488       |
| Deferred lease expenses (2)                 | 771                             | 1,494       | 3,960                    | 4,350       |
| Amortization of long-term prepaid rents (2) | 315                             | 425         | 1,389                    | 1,717       |
| Share based awards compensation expense (3) | 885                             | 1,775       | 4,304                    | 5,113       |
| Adjusted EBITDA (1)                         | \$121,905                       | \$ 84,157   | \$445,524                | \$370,292   |

(1) Adjusted EBITDA as calculated in the chart above represents net income (loss) before income taxes, interest expense, (gain) loss on early retirement of debt, other income, depreciation and amortization, impairment of long-lived assets, loss on sale of assets and other, changes in deferred lease expense, amortization of long-term prepaid rents and share based awards compensation expense. Adjusted EBITDA is a non-GAAP financial measure commonly used in our industry and should not be construed as an alternative to net income (loss) as an indicator of operating performance or as an alternative to cash flow provided by operating activities as a measure of liquidity (as determined in accordance with GAAP). Adjusted EBITDA may not be comparable to similarly titled measures reported by other companies. We have included Adjusted EBITDA because we believe it provides management and investors with additional information to measure our performance and liquidity, estimate our value and evaluate our ability to service debt. In addition, we use Adjusted EBITDA for incentive compensation purposes.

(2) Non-cash expense included in facility lease expense.

(3) Non-cash expense included in general and administrative expenses.