FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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|   |    |    |    |    |     |

| OMB Number:              | 3235-0287 |
|--------------------------|-----------|
| Estimated average burden |           |
| hours per response:      | 0.5       |

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person     Cinemark Holdings, Inc. |            |             | 2. Issuer Name and Ticker or Trading Symbol National CineMedia, Inc. [ NCMI ]  | Relationship of Reporting Person(s) to Issuer (Check all applicable)      Note that the second |
|--|------------|-------------|--|--|
| (Last) (First) (Middle)  |            | (Middle)    | 3. Date of Earliest Transaction (Month/Day/Year) 03/29/2023  | X Director X 10% Owner Officer (give title Other (specify below) below)  |
| 3900 DALLA   | AS PARKWAY |             | 4. If Amendment, Date of Original Filed (Month/Day/Year)   | Individual or Joint/Group Filing (Check Applicable Line)     Form filed by One Reporting Person  |
| (Street)   | TX         | 75093       |  | X Form filed by More than One Reporting Person   |
|  |            |             | Rule 10b5-1(c) Transaction Indication  |  |
| (City)   | (State)    | (Zip)       | Check this box to indicate that a transaction was made pursuant to a affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |  |
|  |            | Table I Nam | Davivetive Convulties Assuring Dispessed of an Dane  | et - t - U O   |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transac<br>Code (Ir<br>8) | tion | Disposed Of (D) (Instr. 3, 4 and 5)  Securities  Beneficially Owned Following Reported |               | 6. Ownership<br>Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |            |
|---------------------------------|--|---|---------------------------------|------|--|---------------|---|---|--|------------|
|                                 |  |   | Code                            | v    | Amount   | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)                                |  | (instr. 4) |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (Ir<br>8) |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>Disposed of<br>(Instr. 3, 4 ar | or<br>(D) | Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Instr. 3<br>and 4) |                                  | ying Derivative Security (Instr. 5) Be |  | derivative Securities Beneficially Owned Following Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|---------------------------------|---|--|-----------|-------------------------------------|--------------------|--|----------------------------------|--|--|--|---------------------------------------|
|   |   |  |   | Code                            | v | (A)  | (D)       | Date<br>Exercisable                 | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |  | Reported<br>Transaction(s)<br>(Instr. 4) |  |                                       |
| Common<br>Units of<br>National<br>CineMedia,<br>LLC | \$0.00 <sup>(1)</sup>   | 03/29/2023                                 |   | A                               |   | 4,849,345 <sup>(2)</sup>   |           | (1)                                 | (1)                | Common<br>Stock of<br>National<br>CineMedia,<br>Inc.                                       | 4,849,345                        | (1)                                    | 4,849,345                                | I <sup>(1)</sup>   | See<br>Footnote <sup>(3)</sup>        |

| Cinemark H            | ress of Reporting Person Toldings, Inc.  |          |  |  |  |  |  |  |
|-----------------------|--|----------|--|--|--|--|--|--|
| (Last)                | (First)                                  | (Middle) |  |  |  |  |  |  |
| 3900 DALLAS PARKWAY   |  |          |  |  |  |  |  |  |
| (Street)              |  |          |  |  |  |  |  |  |
| PLANO                 | TX                                       | 75093    |  |  |  |  |  |  |
| (City)                | (State)                                  | (Zip)    |  |  |  |  |  |  |
|                       | ress of Reporting Person*  K USA INC /TX |          |  |  |  |  |  |  |
|                       |  |          |  |  |  |  |  |  |
| (Last)                | (First)                                  | (Middle) |  |  |  |  |  |  |
| (Last)<br>3900 DALLAS | , ,                                      | (Middle) |  |  |  |  |  |  |
| ,                     | , ,                                      | (Middle) |  |  |  |  |  |  |
| 3900 DALLAS           | , ,                                      | (Middle) |  |  |  |  |  |  |

| 1. Name and Addre   | ess of Reporting Person* |          |  |  |  |  |
|---------------------|--------------------------|----------|--|--|--|--|
| (Last)              | (First)                  | (Middle) |  |  |  |  |
| 3900 DALLAS PARKWAY |                          |          |  |  |  |  |
| (Street)            |                          |          |  |  |  |  |
| PLANO               | TX                       | 75093    |  |  |  |  |
| (City)              | (State)                  | (Zip)    |  |  |  |  |

#### Explanation of Responses:

- 1. Common Units of National CineMedia, LLC may be converted at any time into common stock of National CineMedia, Inc.on a one-for-one basis and have no expiration date.
- 2. Common Units were transferred pursuant to the Common Unit Adjustment Agreement, dated February 13, 2007 between National CineMedia, LLC and Cinemark Media, Inc.
- 3. The reported securities are owned directly by Cinemark Media, Inc. and indirectly by Cinemark USA, Inc., and Cinemark Holdings, Inc. Cinemark Media, Inc. is a wholly-owned subsidiary of Cinemark USA, Inc. and Cinemark USA, Inc. is a wholly-owned subsidiary of Cinemark Holdings, Inc. which is the ultimate parent company of each joint filer of this report.

#### Remarks:

/s/ Michael Cavalier, Executive
Vice President-General Counsel,
Cinemark Holdings, Inc.
/s/ Michael Cavalier, Executive
Vice President-General Counsel,
Cinemark USA, Inc.
/s/ Michael Cavalier, Executive
Vice President-General Counsel,
Vice President-General Counsel,
Cinemark Media, Inc.
\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).